

Thursday, February 9<sup>th</sup> to Saturday, February 11<sup>th</sup>, 2017 Toronto Sheraton Centre

Thursday, February 9, 2017

| 3:00 p.m. – 7:00 p.m.  | Chapters Check-in to hotels Chapter Advisors only check-in to advise DECA staff of hotel room numbers  | Concourse Level   |
|------------------------|--|---|
| 7:00 p.m. – 10:00 p.m. | Chapter Delegation Photos Delegations over 75 members  | Grand Ballroom foyer                                    |
| 8:00 p.m. – 10:00 p.m. | Advisors Reception All advisors are welcome to attend; Day or Overnight Registrants  | Provincial Ballroom                                     |
| 10:30 p.m.             | Curfew All registered overnight DECA delegates are expected to be in their rooms by 10:30 p.m. NO EXCEPTIONS. No food deliveries past 9:00 p.m. Registrants must have their advisor present at all times. Day registrants must be off hotel property no later than 6:00 p.m. | Sheraton, Hilton<br>Marriott, Chelsea and<br>DoubleTree |

Friday, February 10, 2017

| 7:45 a.m. – 8:30 a.m. | Advisor Registration   |                     |
|-----------------------|--|---------------------|
| 8:30 a.m. – 9:00 a.m. | <ul> <li>Briefing of Judges by Series Directors for Individual and Team Events</li> </ul>    | Sheraton Hall EF    |
|                       | <ul> <li>Briefing of Judges by Series Directors for Principle Events</li> </ul>              | City Hall Room      |
|                       | <ul> <li>Briefing of Judges by Series Directors for Written Events</li> </ul>                | Birchwood Ballroom  |
| 8:30 a.m. – 4:00 p.m. | LDA: Leadership Development Academy  | Civic Ballroom      |
|                       | <ul> <li>Donald LeCompte, President, DECA Inc. and Emily Fraser, NARVP, DECA Inc.</li> </ul> |                     |
| 11:30 am – 2:00 pm    | Administrator's Day Programme  | Mackenzie Roosevelt |
| 8:30 a.m. – 5:30 p.m. | Corporate Partner Exhibits   | Concourse Level     |

#### **INDIVIDUAL ORAL EVENTS**

| 8:30 a.m. – 5:30 p.m. | ACT: Accounting Applications AAM: Apparel and Accessories Marketing ASM: Automotive Services Marketing BFS: Business Finance Series BSM: Business Services Marketing Series FMS: Food Marketing Series HLM: Hotel and Lodging Management Series HRM: Human Resources Management Series MMS: Marketing Management Series PFL: Personal Financial Literacy QSRM: Quick Serve Restaurant Management RFSM: Restaurant and Food Service Management RMS: Retail Merchandising Series SEM: Sports and Entertainment Marketing | Grand Ballroom |
|-----------------------|--|----------------|
|                       | SEM: Sports and Entertainment Marketing  |                |









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|---------------------------|---|-----------------------|
| PRINCIPLES OF BUSINESS    | PBM: Principles of Business Administration                    |                       |
| ADMINSTRATION EVENTS      | PFN: Principles of Finance                                    | Dominion Ballroom     |
|                           | PHT: Principles of Hospitality and Tourism                    |                       |
| 8:30 a.m. – 4:30 p.m.     | PMK: Principles of Marketing                                  |                       |
|                           |   |                       |
|                           | BLTDM: Business Law and Ethics Team Decision Making           |                       |
|                           | BTDM: Buying and Merchandising Team Decision Making           |                       |
| TEAM ORAL EVENTS          | FTDM: Financial Services Team Decision Making                 | Sheraton BC & Osgoode |
|                           | HTDM: Hospitality Services Team Decision Making               | Ballroom              |
| 8:30 a.m. – 5:30 p.m.     | MTDM: Marketing Communications Team Decision Making           | DaillOOITI            |
|                           | STDM: Sports and Entertainment Marketing Team Decision Making |                       |
|                           | TTDM: Travel and Tourism Marketing Team Decision Making       |                       |
|                           |   |                       |
|                           | ADC: Advertising Campaign Event                               |                       |
|                           | BMOR: Buying and Merchandising Operations Research Event      |                       |
|                           | BOR: Business Services Operations Research Event              |                       |
|                           | CMP: Creative Marketing Project                               |                       |
|                           | CSP: Community Service Project                                |                       |
|                           | EIP: Entrepreneurship Innovation Plan                         |                       |
|                           | EFB: Entrepreneurship Franchising Business Plan               |                       |
|                           | EIB: Entrepreneurship Independent Business Plan               | Mezzanine Level       |
|                           | EPP: Entrepreneurship Promotion Project                       |                       |
| WRITTEN EVENT DEFENCES    | ESB: Entrepreneurship Start-Up Business Plan                  | Willow Room           |
| OF BUSINESS PROPOSALS     | FCE: Financial Consulting Event                               | Chestnut Room         |
|                           | FLPP: Financial Literacy Promotion Plan                       | Maple Room            |
|                           | FMP: Fashion Merchandising Promotion Plan                     | Linden Room           |
| 8:30 a.m. – 5:30 p.m.     | FOR: Finance Operations Research Event                        | Spruce Room           |
|                           | GRIT: The GRIT Tank   | Pine Room West        |
|                           | HTOR: Hospitality and Tourism Operations Research Event       | Pine Room East        |
|                           | HTPS: Hospitality and Tourism Professional Selling Event      |                       |
|                           | IBP: International Business Plan Event                        |                       |
|                           | LEP: Learn and Earn Project                                   |                       |
|                           | PRP: Public Relations Project                                 |                       |
|                           | PSE: Professional Selling Event                               |                       |
|                           | SEOR: Sports and Entertainment Research Event                 |                       |
|                           | SEPP: Sports and Entertainment Promotion Plan                 |                       |









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|---|---|-----------------------|---|
|   | Lunch – Please present RED name badge Individual & Team Event Judges & Advisors-on-Duty   |                       | Sheraton Hall EF                                  |
| 12:00 p.m. – 1:30 p.m.                  | Principle Event Judges & Advisors-on-Duty   |                       | City Hall Room                                    |
|   | <ul> <li>Written Event Judges &amp; Advisors-on-Duty</li> </ul>   |                       | Birchwood Ballroom                                |
|   | <ul> <li>Sponsors &amp; Board of Directors</li> </ul>   |                       | Meeting Planning Office                           |
| TESTING                                 | Principles Oral Events PBM: Principles of Business Administration and Management PFN: Principles of Finance PHT: Principles of Hospitality and Tourism PMK: Principles of Marketing | Business<br>Core Exam | Sheraton A EF                                     |
| 4:30 p.m. – 5:45 p.m.                   | Personal Financial Literacy PFL: Personal Financial Literacy  | Literacy              | Birchwood Ballroom                                |
|   | ACT: Accounting Applications BFS: Business Finance Series FCE: Financial Consulting Event   | Finance<br>Exam       | Provincials Ballroom                              |
|   | FTDM: Financial Services Team Decision Making   |                       | Civic Ballroom                                    |
| 10:30 p.m.                              | Curfew  | All hotels            | Sheraton, Hilton, Marriott<br>DoubleTree, Chelsea |
| Saturday, February 11, 20               | 17  |                       |   |
|   | AAM: Apparel and Accessories Marketing ASM: Automotive Services Marketing   | <b>S</b>              |   |

| <b>TESTING</b> 8:00 a.m. – 9:15 a.m. | AAM: Apparel and Accessories Marketing ASM: Automotive Services Marketing BSM: Business Services Marketing BTDM: Buying and Merchandising Team Decision Making FMS: Food Marketing Series MCS: Marketing Management Series MTDM: Marketing Communications Team Decision Making RMS: Retail Merchandising Series SEM: Sports and Entertainment Marketing | Marketing C | Sheraton Hall     |
|--------------------------------------|---|-------------|-------------------|
|                                      | ADC: Advertising Campaign Event FMP: Fashion Merchandising Promotion  | Cluster     | Dominion Ballroom |
|                                      | PSE: Professional Selling Event SEPP: Sports and Entertainment Marketing Promotion Plan   | ter         | Churchill Room    |
|                                      | STDM: Sports and Entertainment Marketing Team Decision Making   |             | Civic Ballroom    |









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| Saturday, February 11, 2017 | AWARDS CEREMONIES  |                |
|-----------------------------|--|----------------|
| 9:00 a.m. – 11:00 a.m.      | Session I  Blue Lanyards Only  Business Management and Entrepreneurship Events  EFB, EIB, ESB, EIP, GRIT, IBP  Business Operations Events  BMOR, BOR, FOR, HTOR, SEOR  Chapter Team Events  CMP, CSP, EPP, FLPP, LEP, PRP  Leadership Academy  Principles Events  PBM, PFN, PHT, PMK | Grand Ballroom |
| 1:00 p.m. – 4:00 p.m.       | Session II  Orange Lanyards Only  Business Management and Administration Cluster Events BLTDM, HRM Finance Cluster Events ACT, BFS, FCE, FTDM Hospitality and Tourism Cluster Events HLM, HTDM, HTPS, QSRM, RFSM, TTDM Personal Financial Literacy Event PFL                         | Grand Ballroom |
| 4:30 p.m. – 6:30 p.m.       | Session III  • Green Lanyards Only  Marketing Cluster Events  AAM, ADC, ASM, BSM, BTDM, FMP, FMS, MMS, MTDM, PSE, RMS, SEM, SEPP, STDM   |                |

#### TOP 10 OVERALL WINNERS: WE NEED TO KNOW IF YOU CAN GO!

Participants placing in the top 10 overall in an individual, team, principles or written event and are called to stage will immediately be ushered to the Grand Ballroom Foyer to verbally confirm their intent to attend the International Career Development Conference (ICDC) in Anaheim, California from April 24 to May 1, 2017. Participants are advised to discuss with their parents/guardian the nature of ICDC and the time and financial commitment it would require, obtain verbal consent from parents/guardians AND your chapter advisor prior to attending the Provincial Competition. Cancellation fees will apply if your YES changes to a NO at the end of the day.

#### **PICK UP A FINALIST TEE**

Flaunt your finalist status with a Provincials Finalist t-shirt available for sale in the Grand Ballroom foyer.





