

Comprehensive Exam Score

Ontario

Region: ON

Principles of Business Management and Administration



Principles of Finance



Principles of Hospitality and Tourism



Principles of Marketing



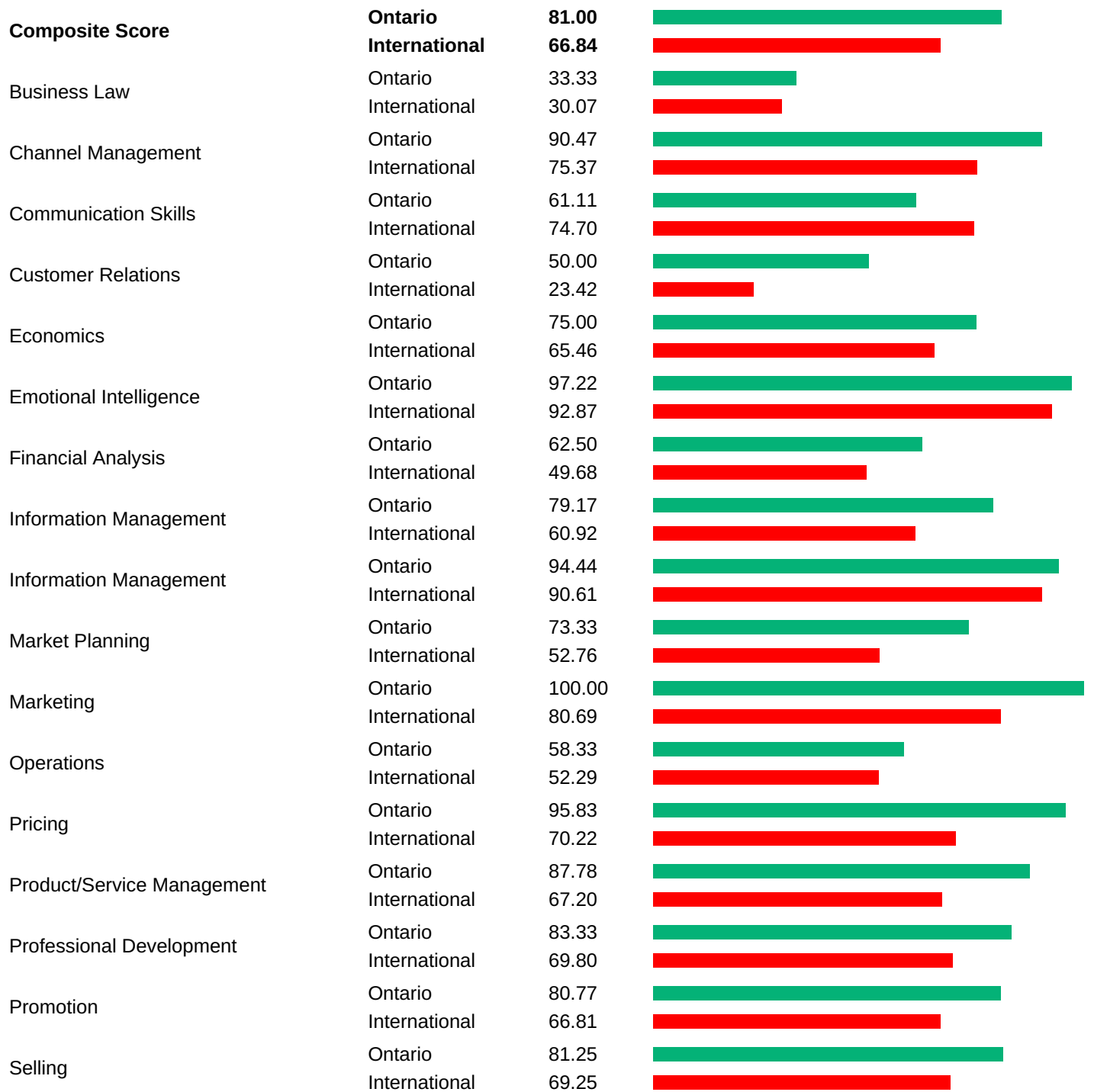
Business Law and Ethics Team Decision Making



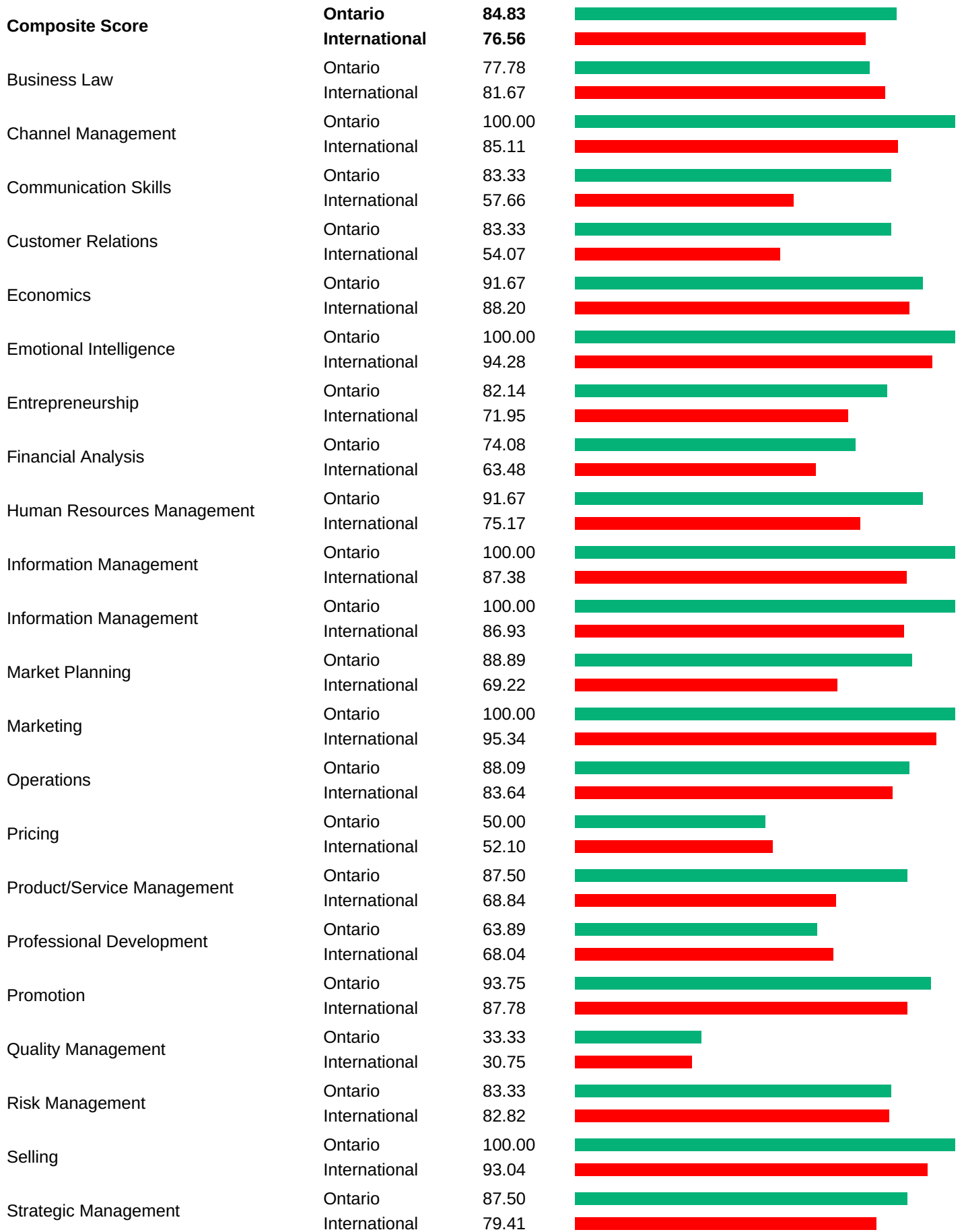
Business Law and Ethics Team Decision Making



Buying and Merchandising Team Decision Making



Entrepreneurship Team Decision Making







































Financial Services Team Decision Making



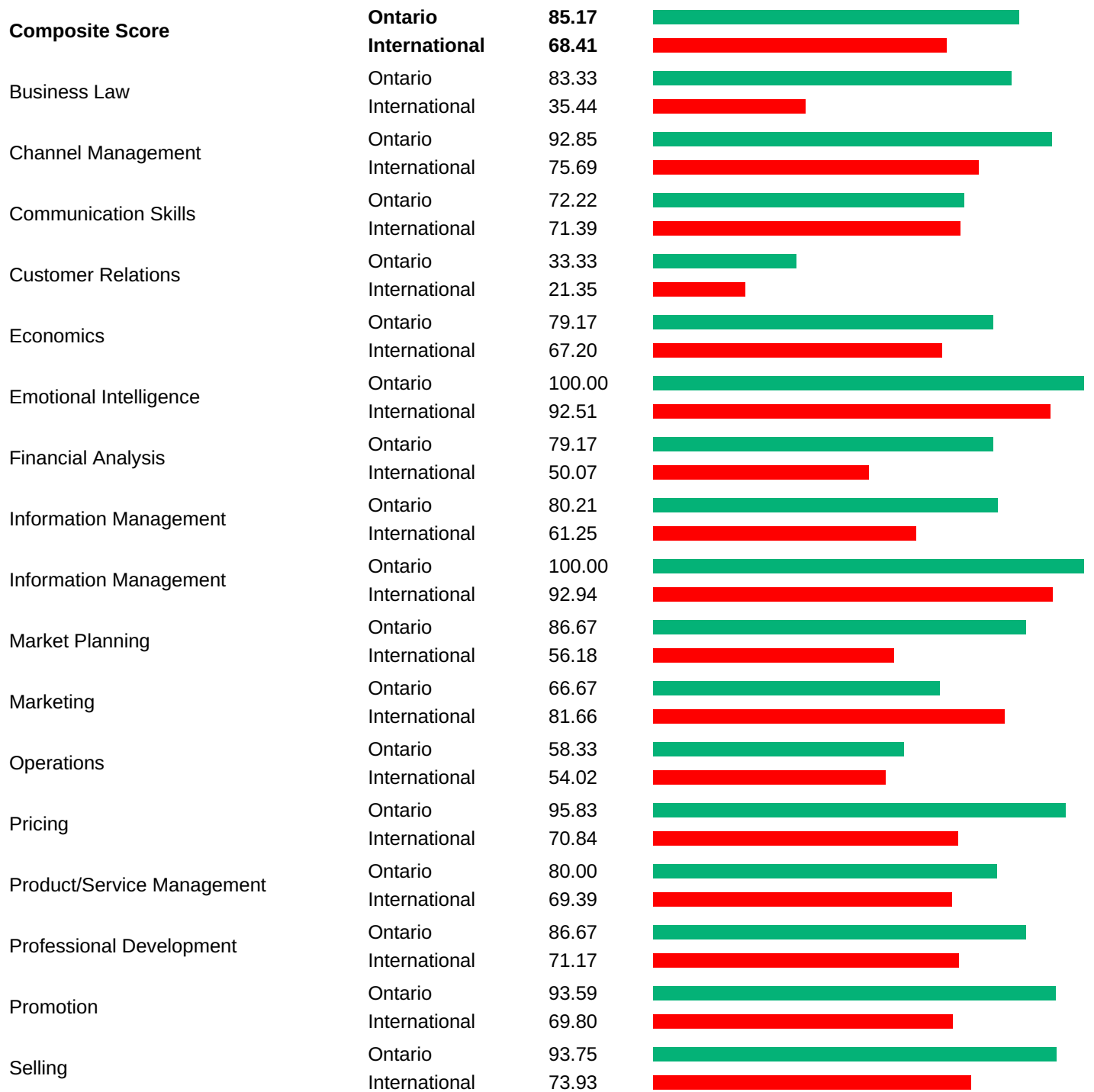
Hospitality Services Team Decision Making



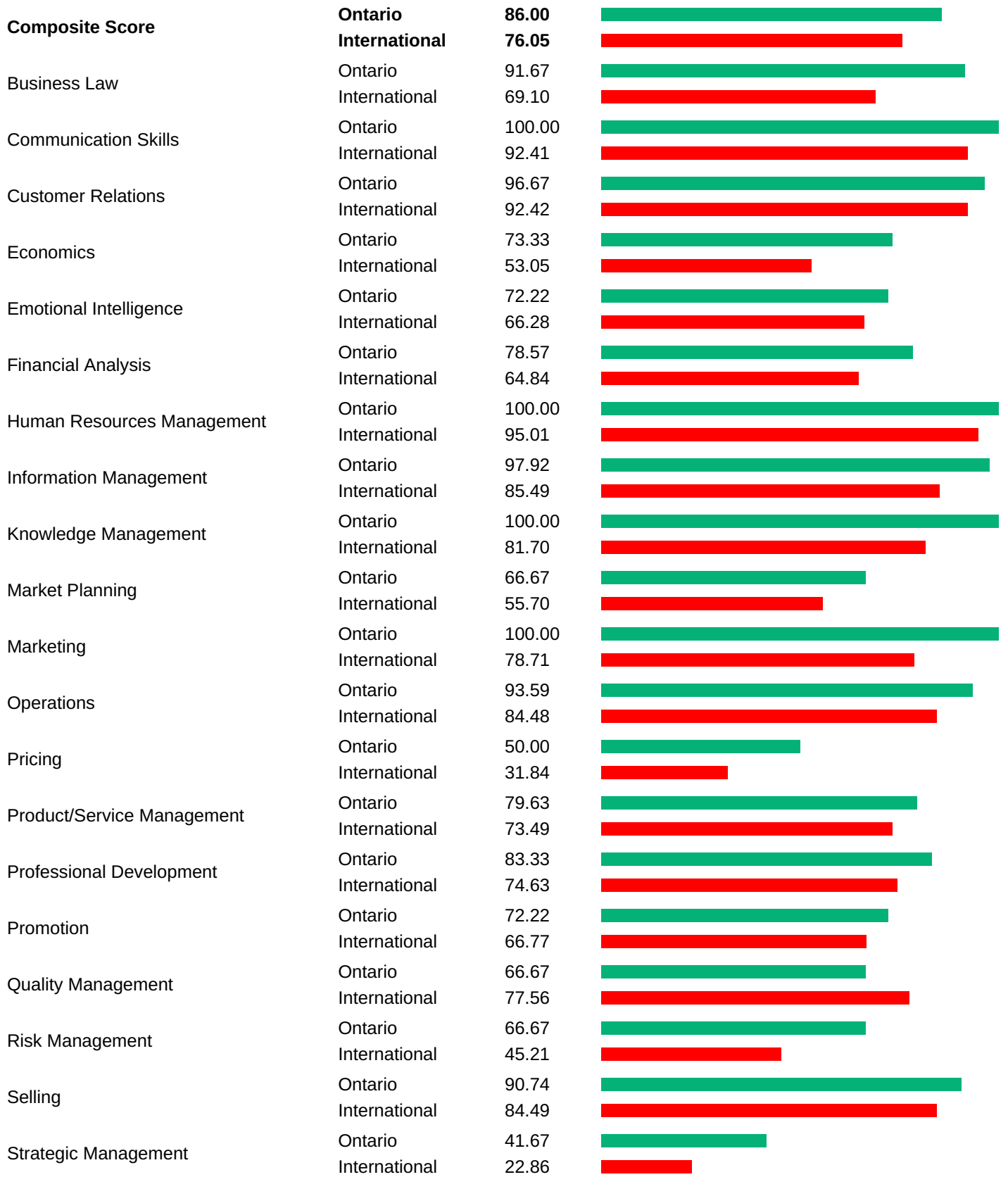
Marketing Management Team Decision Making

Composite Score	Ontario	80.38	
	International	69.21	
Business Law	Ontario	12.50	
	International	29.07	
Channel Management	Ontario	94.64	
	International	77.81	
Communication Skills	Ontario	75.00	
	International	71.01	
Customer Relations	Ontario	25.00	
	International	25.16	
Economics	Ontario	62.50	
	International	65.08	
Emotional Intelligence	Ontario	97.92	
	International	91.61	
Financial Analysis	Ontario	68.75	
	International	51.12	
Information Management	Ontario	70.31	
	International	62.56	
Information Management	Ontario	100.00	
	International	92.53	
Market Planning	Ontario	77.50	
	International	56.55	
Marketing	Ontario	87.50	
	International	82.62	
Operations	Ontario	50.00	
	International	51.18	
Pricing	Ontario	87.50	
	International	72.64	
Product/Service Management	Ontario	87.50	
	International	70.13	
Professional Development	Ontario	80.00	
	International	72.48	
Promotion	Ontario	86.54	
	International	72.16	
Selling	Ontario	89.06	
	International	75.37	

Sports and Entertainment Marketing Team Decision Making



Travel and Tourism Team Decision Making



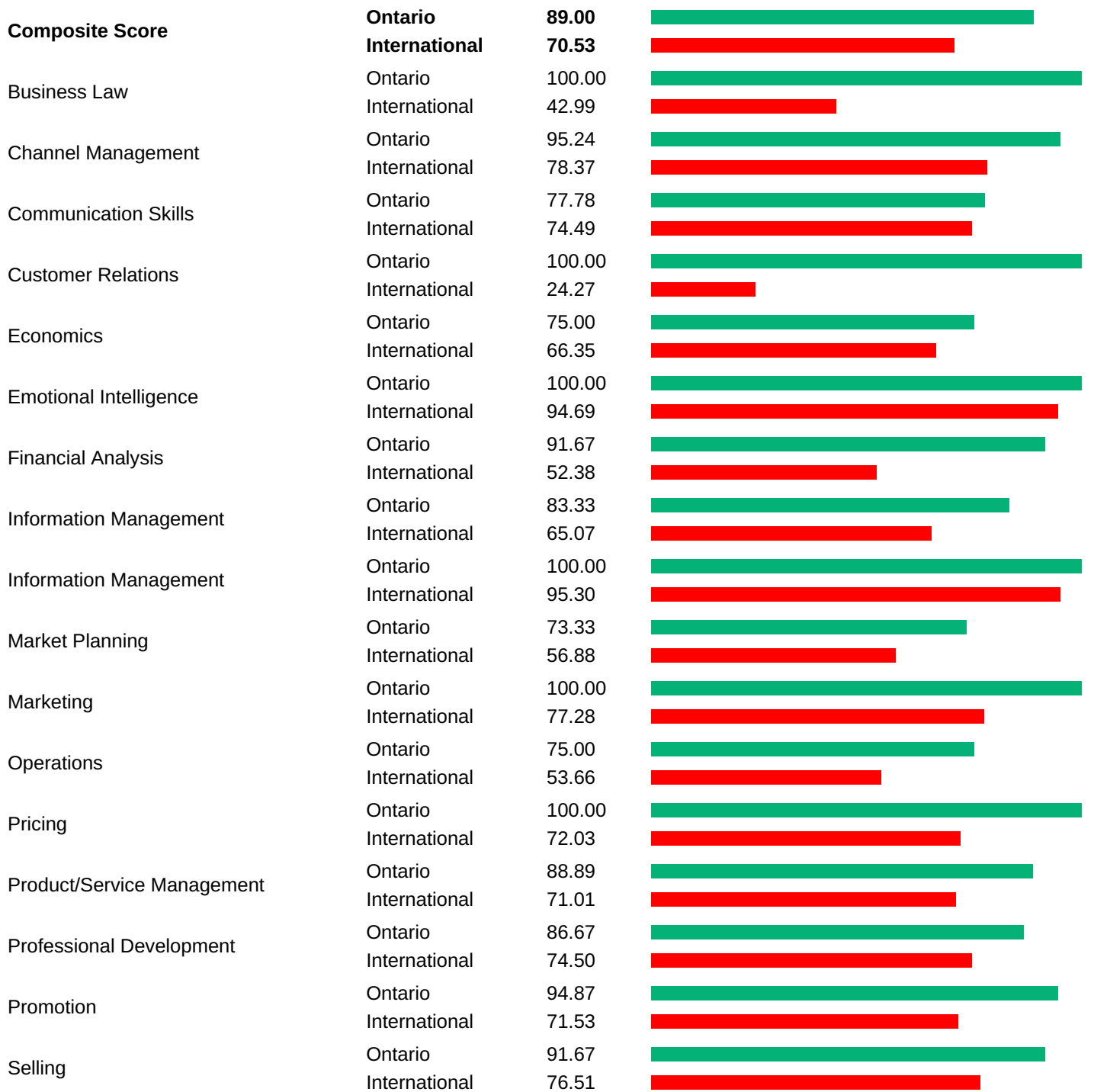
Accounting Applications Series



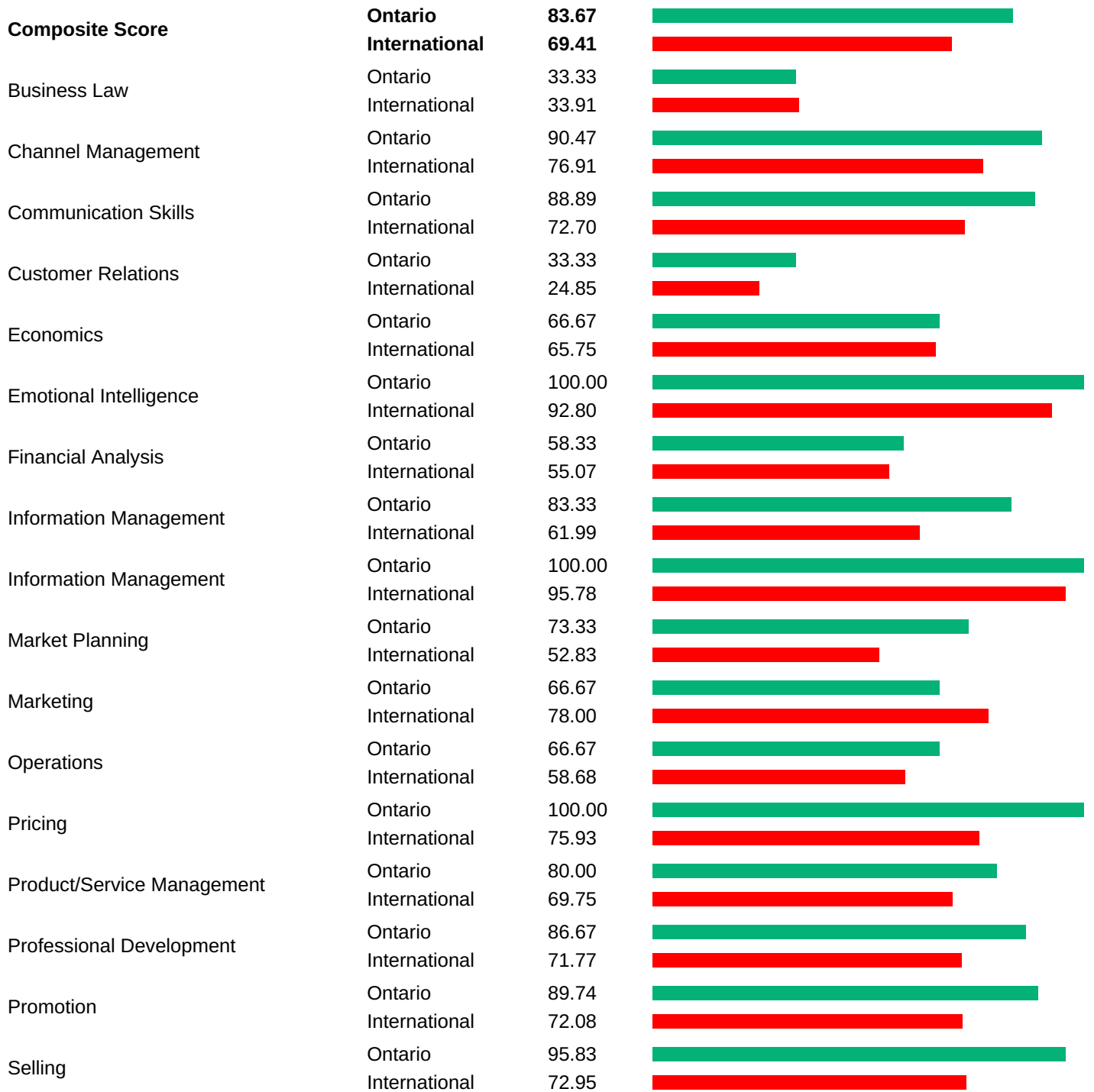
Accounting Applications Series



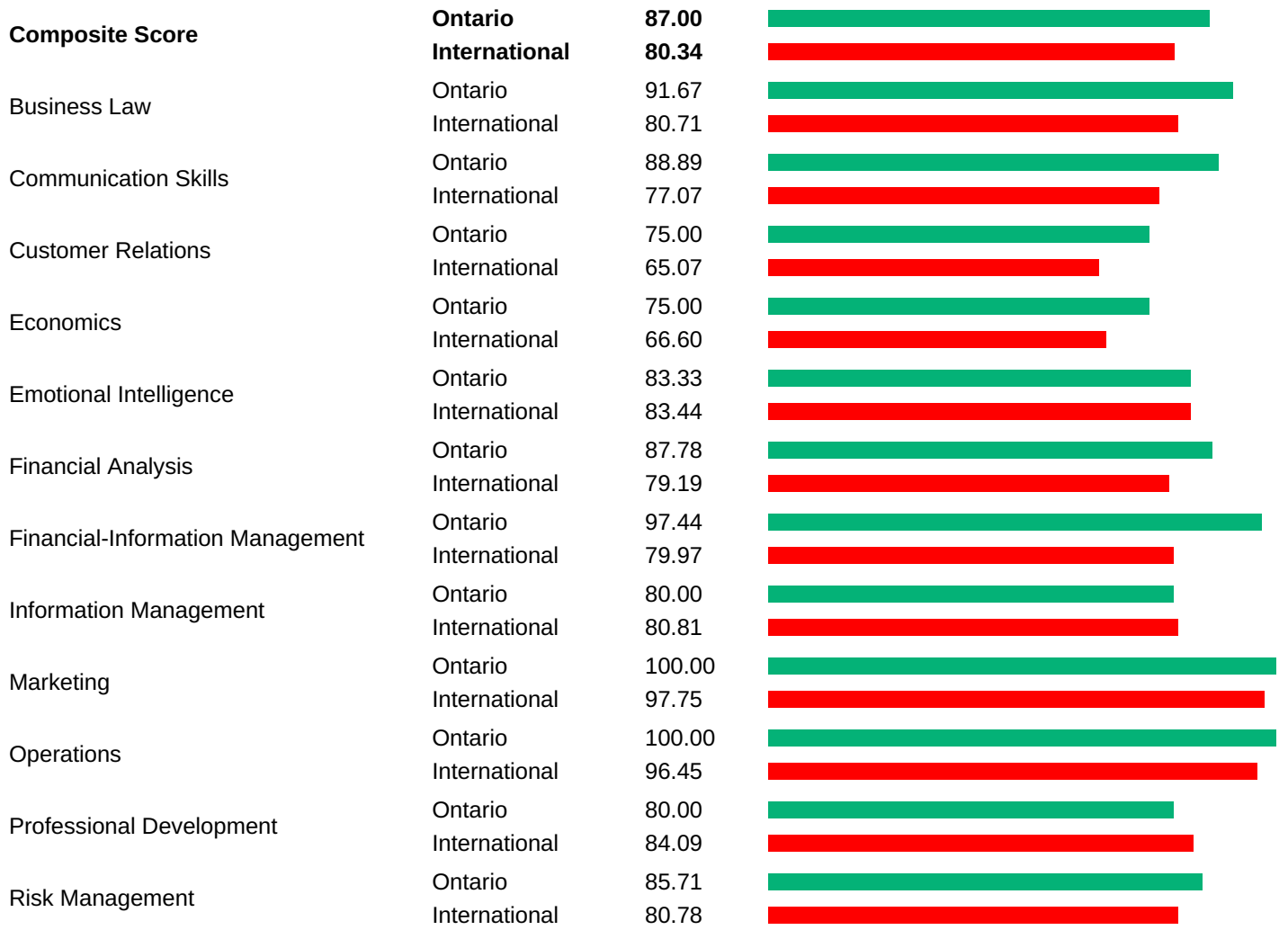
Apparel and Accessories Marketing Series



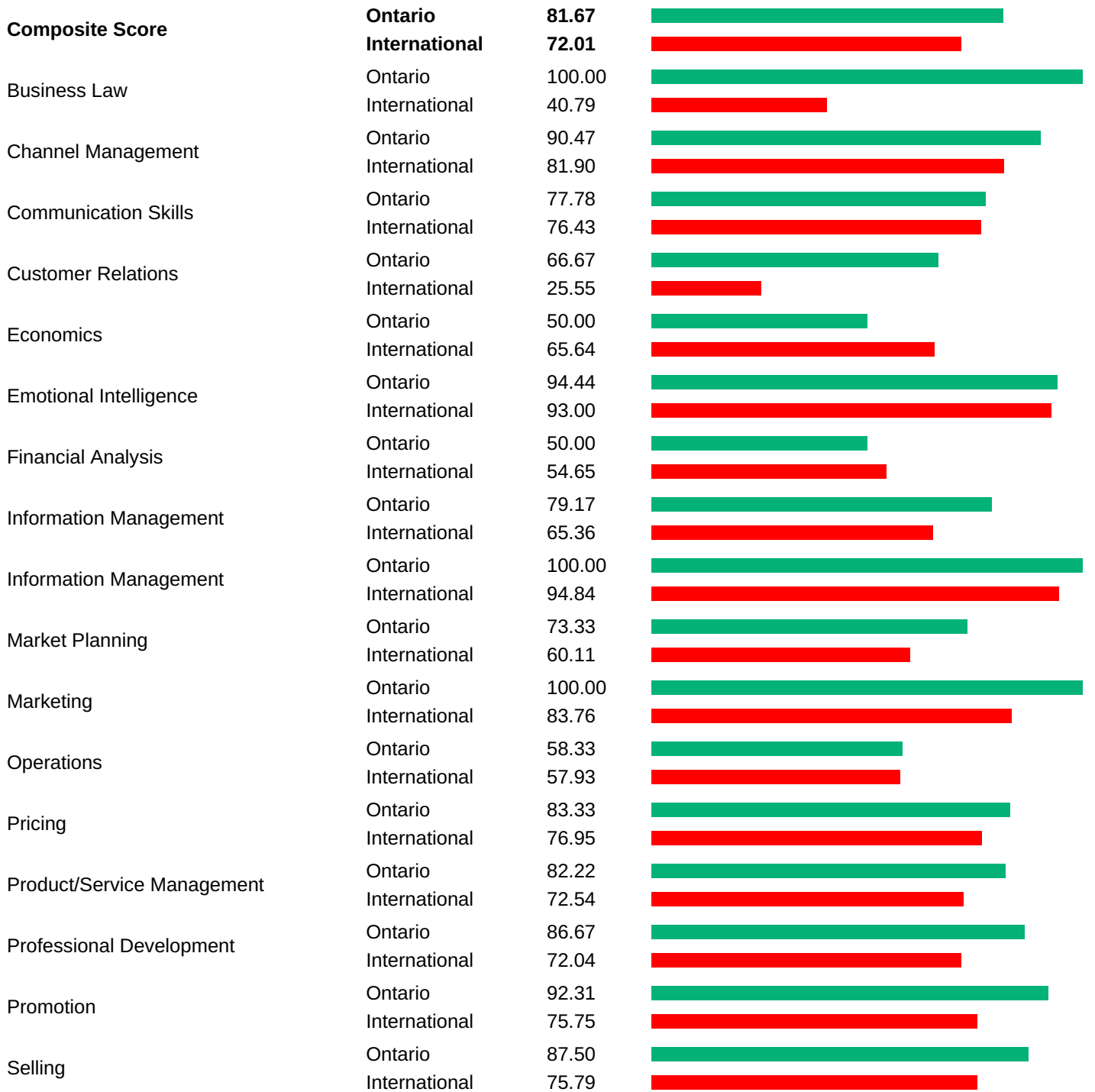
Automotive Services Marketing Series

















































Business Finance Series





































Business Services Marketing Series



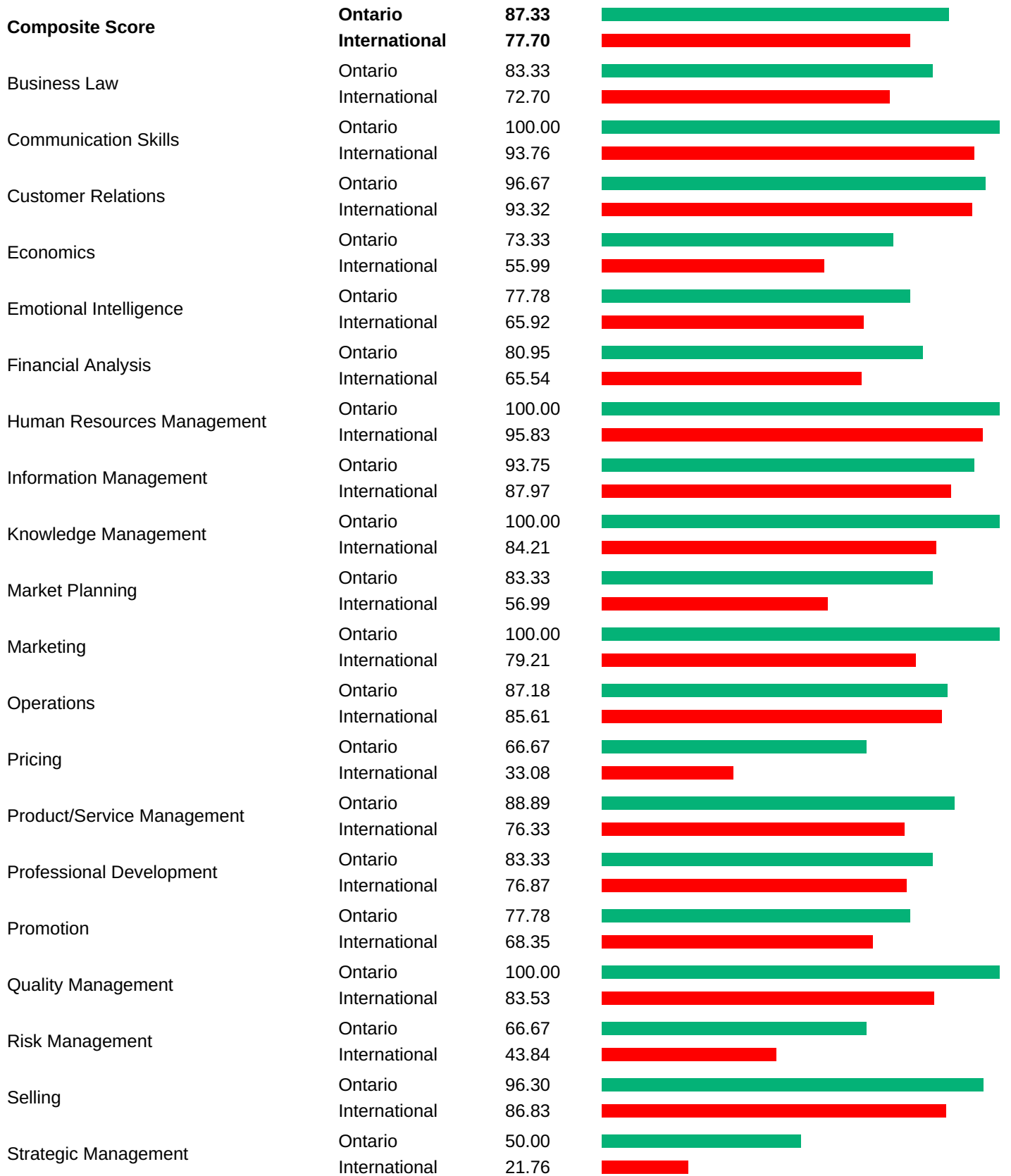
Entrepreneurship Series

Composite Score	Ontario	89.67	
	International	77.37	
Business Law	Ontario	77.78	
	International	81.80	
Channel Management	Ontario	100.00	
	International	86.56	
Communication Skills	Ontario	100.00	
	International	60.40	
Customer Relations	Ontario	66.67	
	International	65.17	
Economics	Ontario	83.33	
	International	88.45	
Emotional Intelligence	Ontario	100.00	
	International	91.63	
Entrepreneurship	Ontario	92.86	
	International	73.39	
Financial Analysis	Ontario	85.19	
	International	65.09	
Human Resources Management	Ontario	91.67	
	International	75.86	
Information Management	Ontario	100.00	
	International	88.89	
Information Management	Ontario	100.00	
	International	90.08	
Market Planning	Ontario	83.33	
	International	72.44	
Marketing	Ontario	100.00	
	International	97.51	
Operations	Ontario	88.10	
	International	83.49	
Pricing	Ontario	83.33	
	International	55.37	
Product/Service Management	Ontario	83.33	
	International	74.17	
Professional Development	Ontario	83.33	
	International	64.69	
Promotion	Ontario	95.83	
	International	85.94	
Quality Management	Ontario	66.67	
	International	28.81	
Risk Management	Ontario	100.00	
	International	83.20	
Selling	Ontario	100.00	
	International	90.97	
Strategic Management	Ontario	87.50	
	International	81.40	

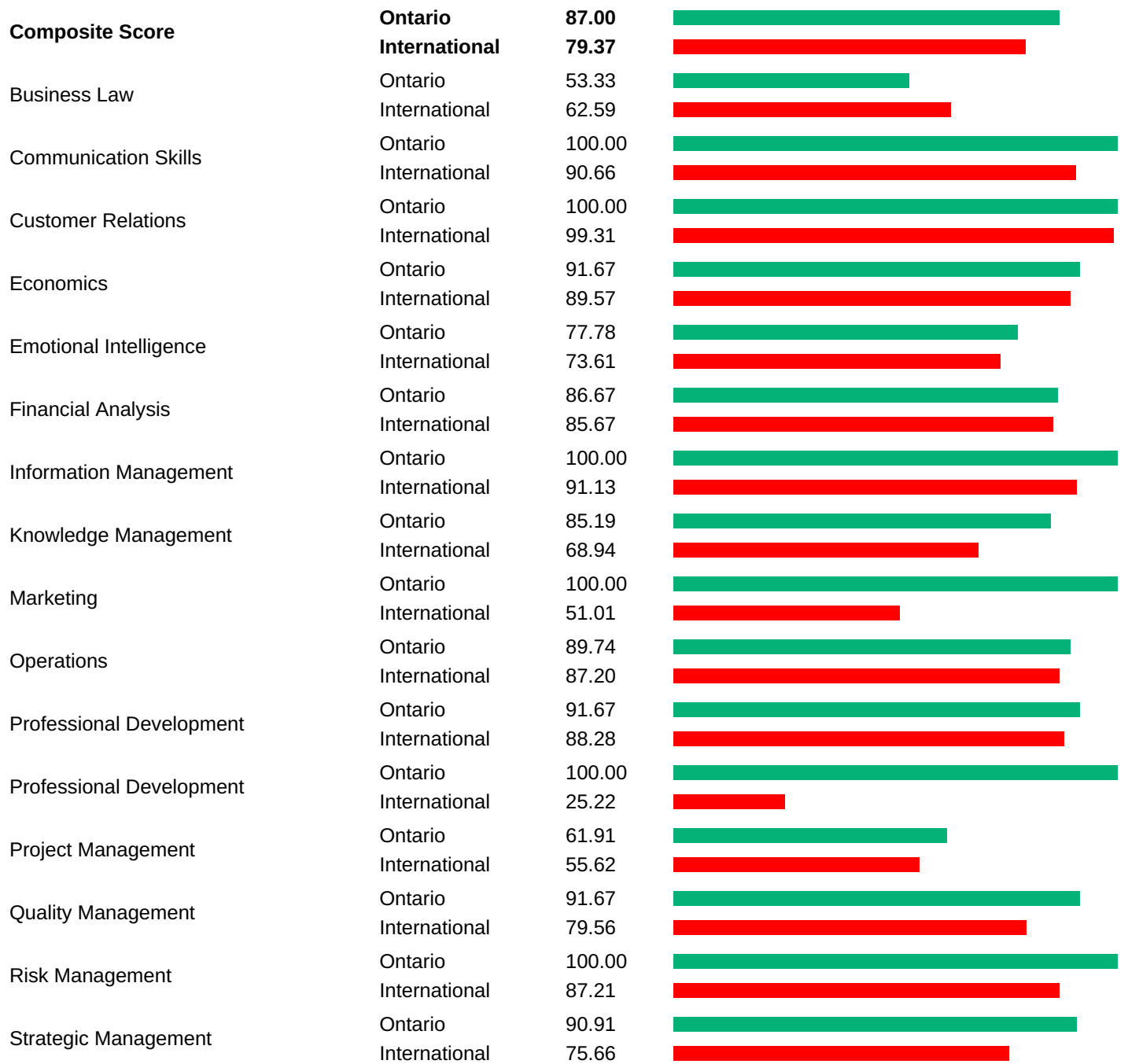
Food Marketing Series

	Ontario	International	
Composite Score	Ontario	85.33	
	International	72.08	
Business Law	Ontario	0.00	
	International	40.43	
Channel Management	Ontario	90.47	
	International	79.87	
Communication Skills	Ontario	88.89	
	International	78.23	
Customer Relations	Ontario	0.00	
	International	20.18	
Economics	Ontario	100.00	
	International	65.05	
Emotional Intelligence	Ontario	94.44	
	International	94.37	
Financial Analysis	Ontario	75.00	
	International	58.32	
Information Management	Ontario	85.42	
	International	66.35	
Information Management	Ontario	100.00	
	International	93.86	
Market Planning	Ontario	73.33	
	International	58.44	
Marketing	Ontario	100.00	
	International	86.88	
Operations	Ontario	75.00	
	International	60.21	
Pricing	Ontario	91.67	
	International	74.78	
Product/Service Management	Ontario	88.89	
	International	71.08	
Professional Development	Ontario	80.00	
	International	71.80	
Promotion	Ontario	82.05	
	International	74.81	
Selling	Ontario	95.83	
	International	79.20	

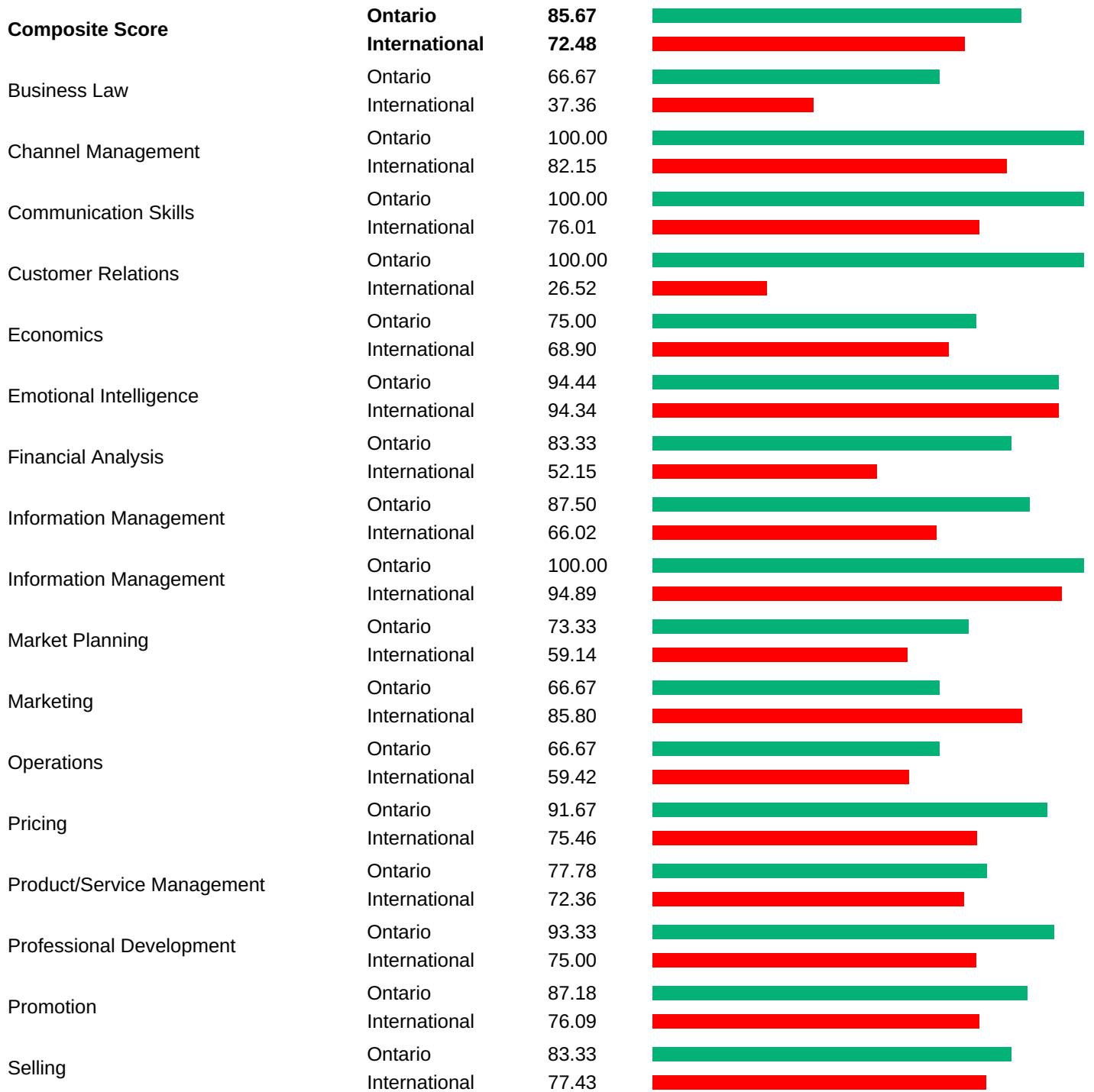
Hotel and Lodging Management Series



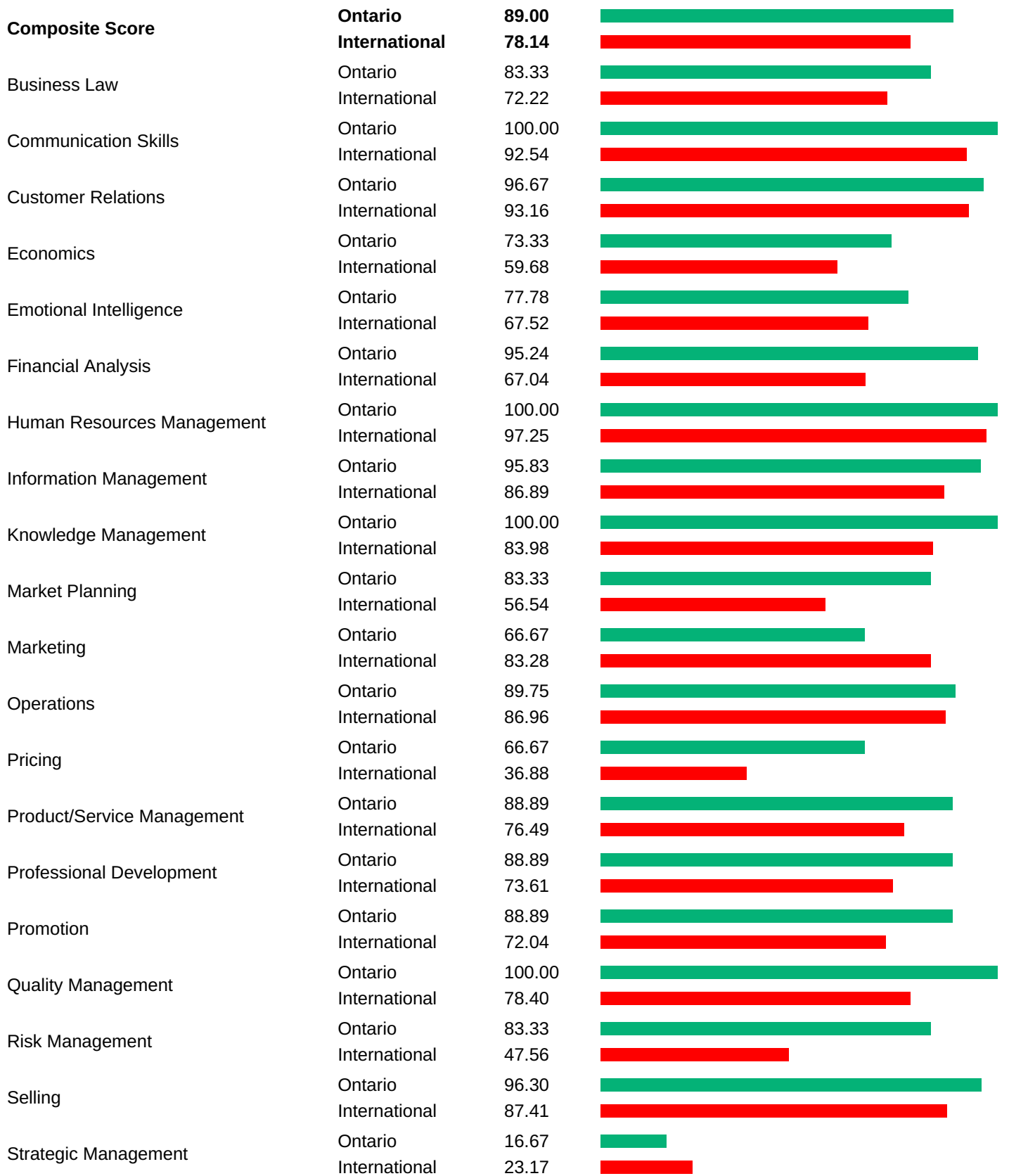
Human Resources Management Series



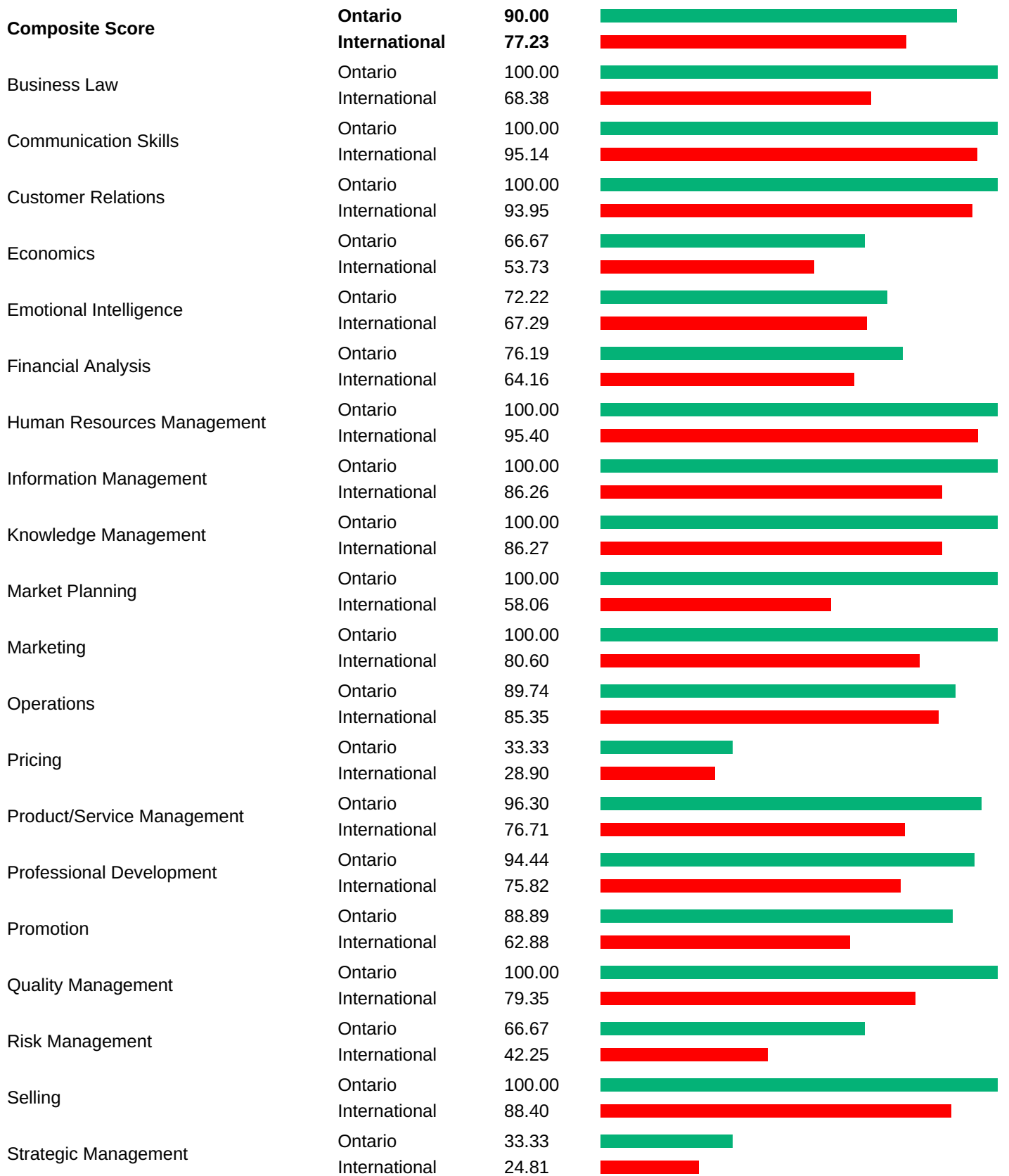
Marketing Communications Series



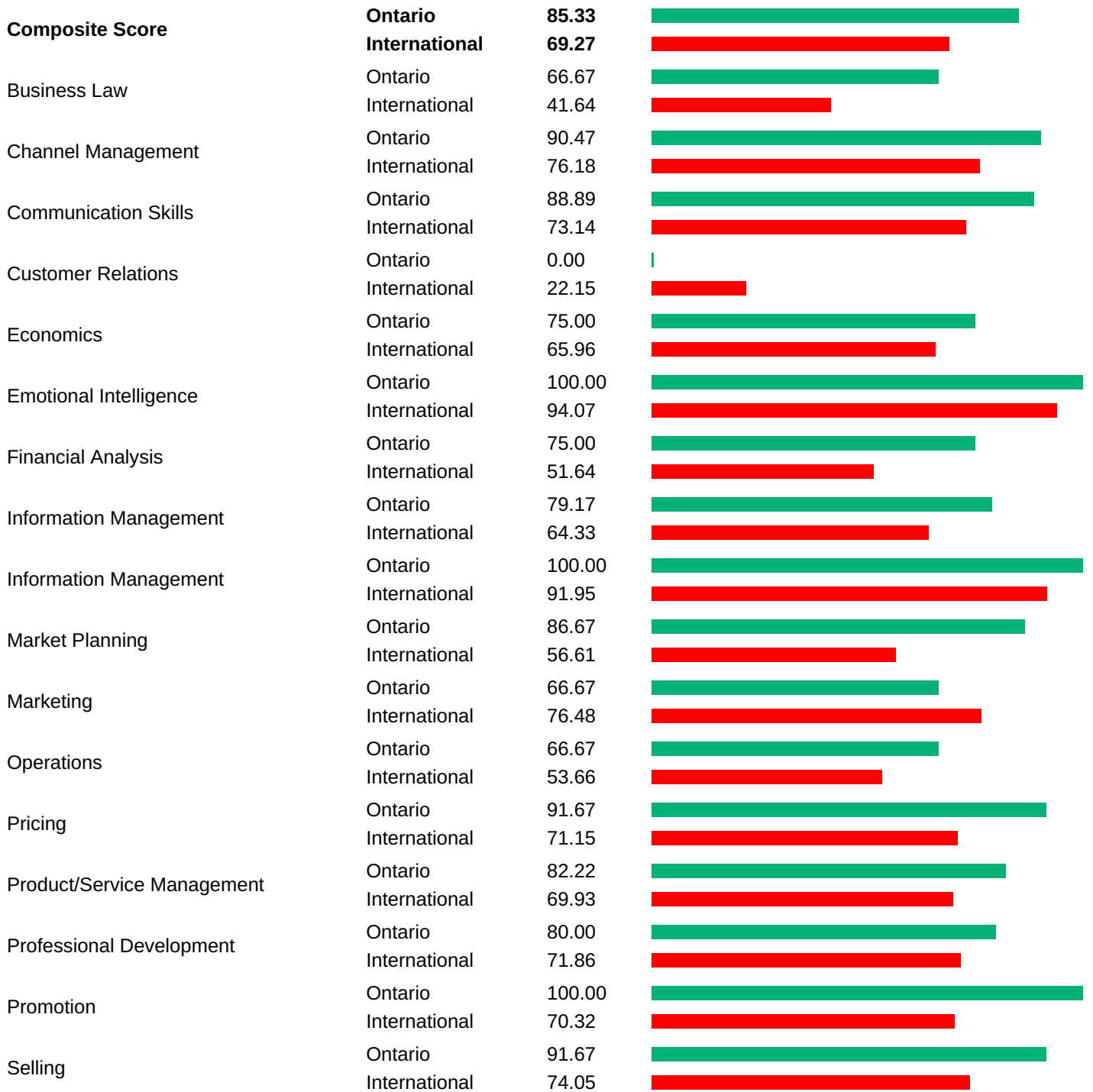
Quick Serve Restaurant Management Series



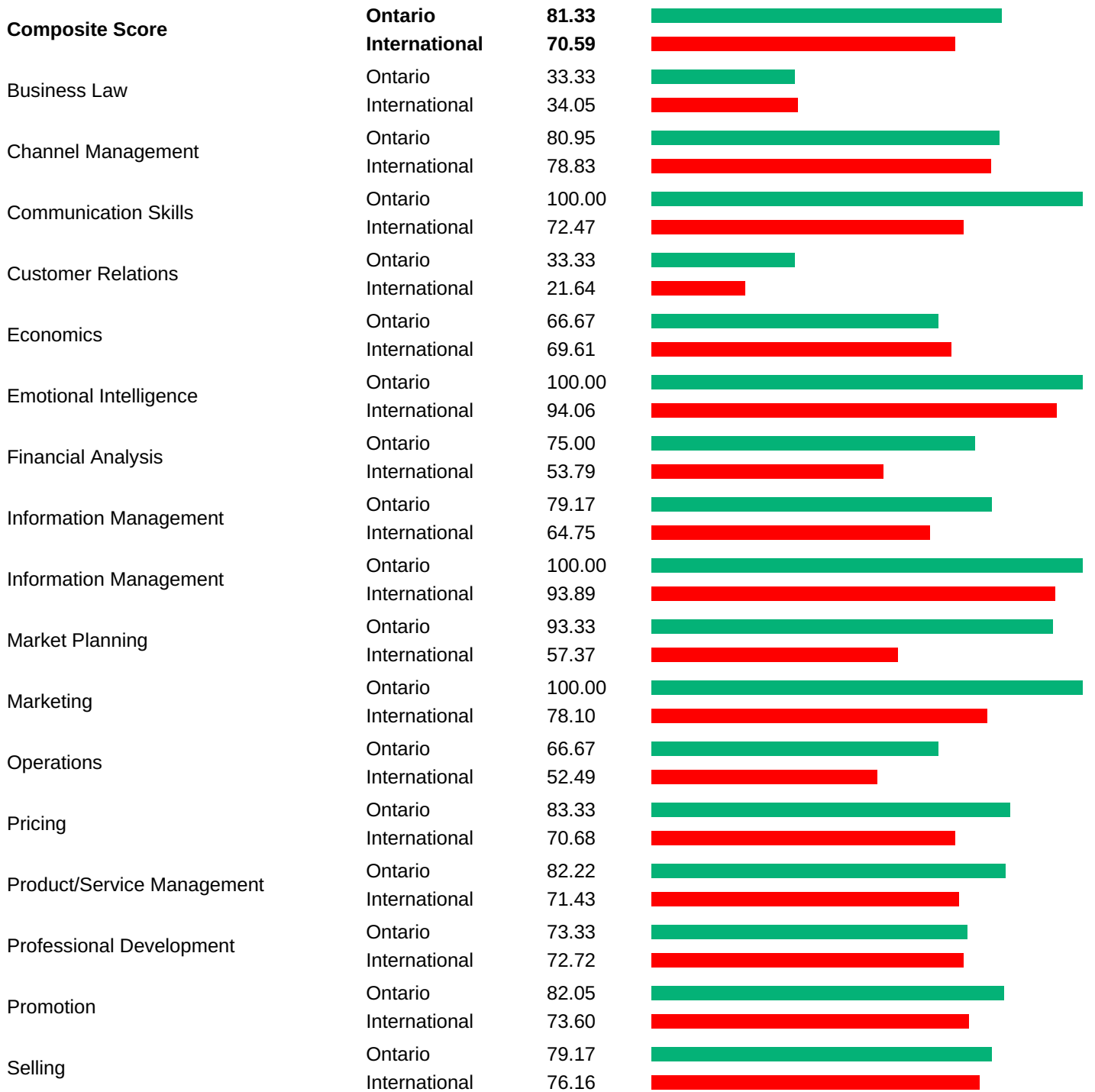
Restaurant and Food Service Management Series



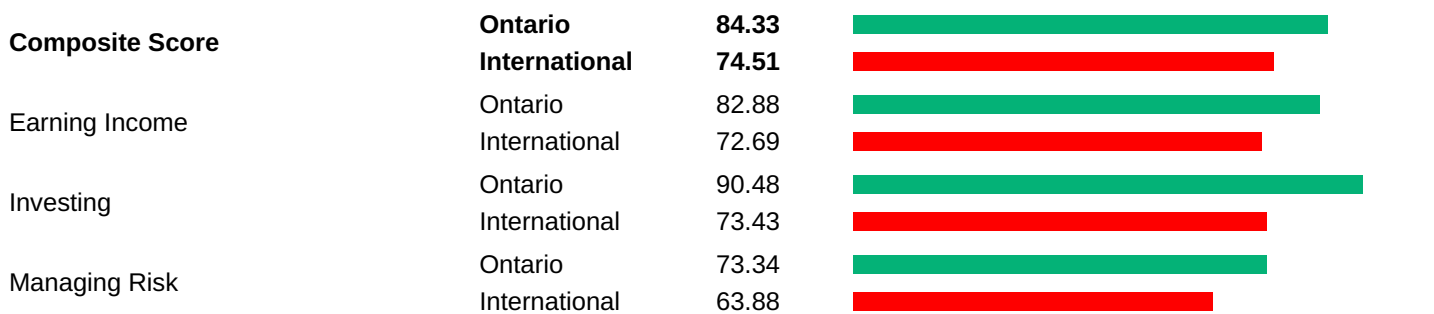
Retail Merchandising Series



Sports and Entertainment Marketing Series



Personal Financial Literacy



Personal Financial Literacy

Saving

Ontario 92.31
International 81.87







































Spending





































Ontario 83.33
International 85.52







































Integrated Marketing Campaign - Event

Composite Score	Ontario	80.00	
	International	67.82	
Business Law	Ontario	66.67	
	International	34.78	
Channel Management	Ontario	95.24	
	International	77.70	
Communication Skills	Ontario	77.78	
	International	74.00	
Customer Relations	Ontario	33.33	
	International	19.17	
Economics	Ontario	75.00	
	International	63.88	
Emotional Intelligence	Ontario	100.00	
	International	93.10	
Financial Analysis	Ontario	66.67	
	International	50.00	
Information Management	Ontario	77.08	
	International	62.19	
Information Management	Ontario	100.00	
	International	92.01	
Market Planning	Ontario	86.67	
	International	55.68	
Marketing	Ontario	100.00	
	International	76.71	
Operations	Ontario	50.00	
	International	53.74	
Pricing	Ontario	83.33	
	International	69.83	
Product/Service Management	Ontario	82.22	
	International	67.68	
Professional Development	Ontario	80.00	
	International	69.23	
Promotion	Ontario	71.79	
	International	68.54	
Selling	Ontario	83.33	
	International	71.84	









Integrated Marketing Campaign - Product

Category	Region	Score	Visual Score
Composite Score	Ontario	71.33	
	International	66.35	
Business Law	Ontario	33.33	
	International	26.53	
Channel Management	Ontario	90.47	
	International	76.43	
Communication Skills	Ontario	66.67	
	International	73.04	
Customer Relations	Ontario	33.33	
	International	18.53	
Economics	Ontario	66.67	
	International	65.59	
Emotional Intelligence	Ontario	100.00	
	International	92.77	
Financial Analysis	Ontario	66.67	
	International	49.93	
Information Management	Ontario	58.33	
	International	60.03	
Information Management	Ontario	100.00	
	International	91.84	
Market Planning	Ontario	80.00	
	International	53.41	
Marketing	Ontario	66.67	
	International	81.03	
Operations	Ontario	58.33	
	International	51.06	
Pricing	Ontario	83.33	
	International	69.66	
Product/Service Management	Ontario	62.22	
	International	66.71	
Professional Development	Ontario	66.67	
	International	71.73	
Promotion	Ontario	76.92	
	International	65.79	
Selling	Ontario	70.83	
	International	66.90	

Integrated Marketing Campaign - Service

Composite Score	Ontario	74.00	
	International	68.54	
Business Law	Ontario	60.00	
	International	34.51	
Channel Management	Ontario	97.14	
	International	76.23	
Communication Skills	Ontario	53.33	
	International	76.24	
Customer Relations	Ontario	60.00	
	International	24.16	
Economics	Ontario	65.00	
	International	65.12	
Emotional Intelligence	Ontario	86.66	
	International	92.94	
Financial Analysis	Ontario	60.00	
	International	50.54	
Information Management	Ontario	68.75	
	International	61.83	
Information Management	Ontario	100.00	
	International	93.34	
Market Planning	Ontario	64.00	
	International	53.51	
Marketing	Ontario	100.00	
	International	82.52	
Operations	Ontario	75.00	
	International	52.73	
Pricing	Ontario	75.00	
	International	71.33	
Product/Service Management	Ontario	77.33	
	International	69.53	
Professional Development	Ontario	84.00	
	International	72.62	
Promotion	Ontario	69.23	
	International	70.05	
Selling	Ontario	65.00	
	International	72.53	

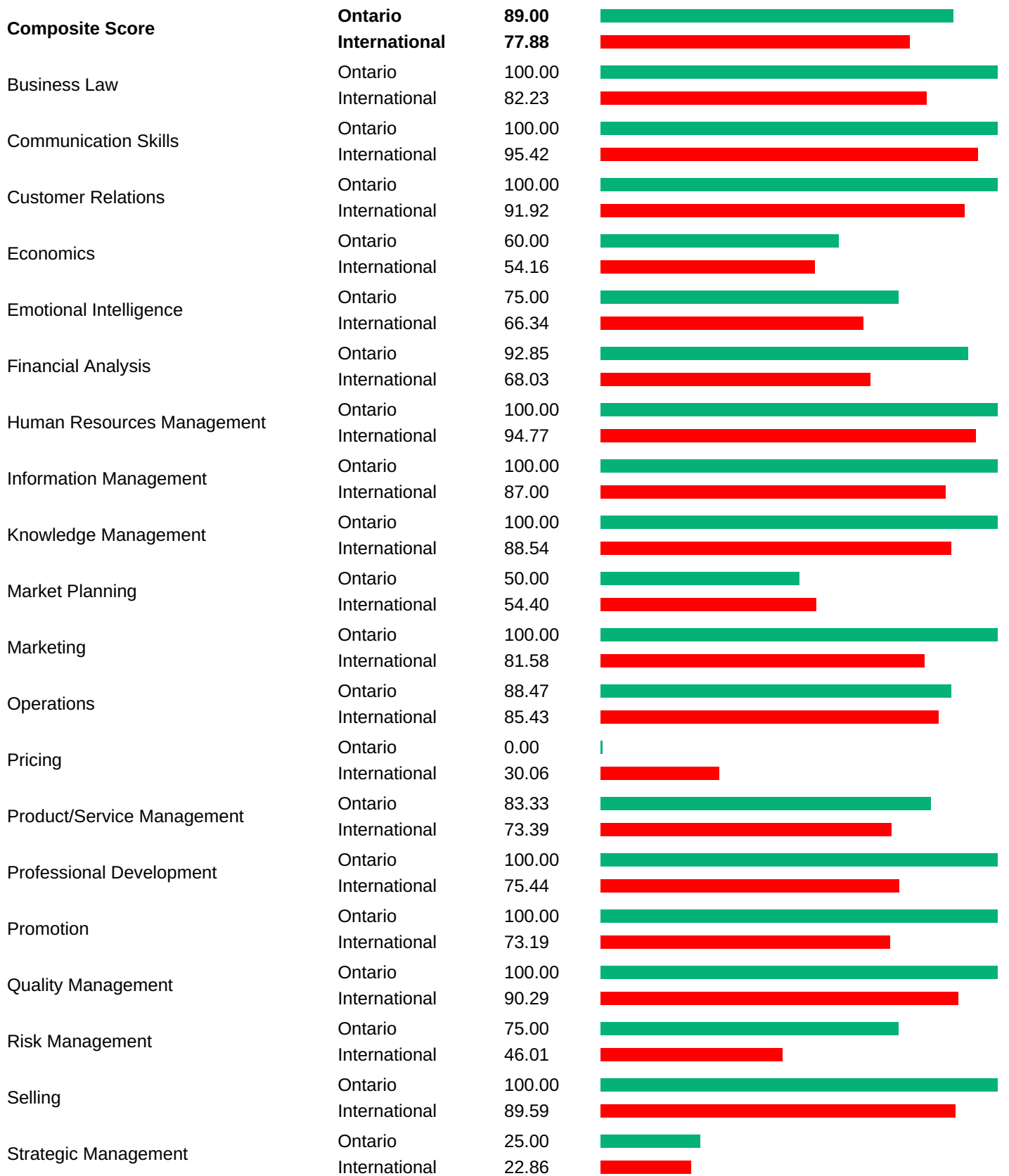
Financial Consulting

Composite Score	Ontario	87.50	
	International	77.29	
Business Law	Ontario	87.50	
	International	76.27	
Communication Skills	Ontario	83.33	
	International	77.91	
Customer Relations	Ontario	75.00	
	International	63.09	




































Financial Consulting



Hospitality and Tourism Professional Selling



Professional Selling

Composite Score	Ontario	80.50	
	International	69.27	
Business Law	Ontario	50.00	
	International	39.39	
Channel Management	Ontario	85.71	
	International	78.22	
Communication Skills	Ontario	100.00	
	International	72.87	
Customer Relations	Ontario	50.00	
	International	22.18	
Economics	Ontario	100.00	
	International	69.15	
Emotional Intelligence	Ontario	100.00	
	International	93.87	
Financial Analysis	Ontario	87.50	
	International	51.59	
Information Management	Ontario	68.75	
	International	62.89	
Information Management	Ontario	100.00	
	International	95.94	
Market Planning	Ontario	80.00	
	International	54.39	
Marketing	Ontario	100.00	
	International	78.02	
Operations	Ontario	50.00	
	International	53.34	
Pricing	Ontario	75.00	
	International	70.37	
Product/Service Management	Ontario	73.33	
	International	70.17	
Professional Development	Ontario	90.00	
	International	72.79	
Promotion	Ontario	76.93	
	International	68.61	
Selling	Ontario	93.75	
	International	75.70	