

January 2019

Dear Sir/Madam,

With your role within your school board, you recognize the importance of experiential learning activities for student achievement. In preparing student members to be university, college, and career ready, DECA Ontario annually hosts the Provincials DECA Competition in Toronto. This conference culminates a year's preparation of emerging leaders and entrepreneurs for careers in marketing, finance, hospitality, and management. For school leaders like you, DECA Ontario has planned a special program highlighting the organization's contributions and impact on education and 21<sup>st</sup> Century Fluencies.

Please join us for our School Administrator/Leader Programme on Friday, February 8, 2019 at 10:00 a.m. at the Toronto Sheraton Centre. DECA Ontario is celebrating our **40<sup>th</sup>** year and the event will feature speakers that will explain how DECA provides rigor and relevance to what the students are studying in the classroom.

In recognition of your busy schedule, the program will provide a brief, yet in-depth look at DECA. Special topics include:

- Introduction
- Impact of DECA in Ontario and beyond
- Conference Overview
- Behind-the-Scenes Tour of Competitive Events
- Networking Luncheon

We are eager for you to participate at our School Administrator/Leader Program and learn how DECA helps school districts to prepare students to be university, college, and career ready. We promise you a morning filled with productive conversation, dynamic instruction and useful steps designed to enrich your students' learning environment.

Please RSVP (by January 25, 2019) your ability to attend (or not attend) with this link: [Administrator SIGN-UP](#) so we can be prepared for your participation.

We hope you can join us on February 8, 2019.

Sincerely yours,

A handwritten signature in blue ink that reads "Greg Gregoriou".

Greg Gregoriou  
Director of Student Leadership  
DECA Ontario  
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