

NEW THIS YEAR!!!

Paper submissions are due November 25. There is NO exam qualifier.

Maximum of two entries PER event regardless of Chapter size
Each entry may have 1 to 3 members; will vary by event

Integrated Marketing Campaigns

IMCE	Integrated Marketing Campaign (Event)
IMCP	Integrated Marketing Campaign (Product)
IMCS	Integrated Marketing Campaign (Service)

Consulting Events

HTPS	Hospitality and Tourism Professional Sales Event	}	single
PSE	Professional Selling Event		events
FCE	Financial Consulting Event		only

Business Management and Entrepreneurship Events

EIB	Independent Business Plan
EIP	Innovation Plan
IBP	International Business Plan
ESB	Start-Up Business Plan
EFB	Franchise Business Plan

Business Operations Research Events

BOR	Business Services Operations Research Event
BMOR	Buying and Merchandising Operations Research Event
FOR	Finance Operations Research Event
HTOR	Hospitality and Tourism Operations Research Event
SEOR	Sports & Entertainment Marketing Operations Research

Project Management Events

PMBS	Business Solutions Project
PMCD	Career Development Project
PMCA	Community Awareness Project
PMCG	Community Giving Project
PMFL	Financial Literacy Project
PMSP	Sales Project