

NEW THIS YEAR!!!

There is NO exam qualifier for any of the Entrepreneurship or Research Events.
 Papers are due on January 18, 2023. There is no regionals qualifier.
 No limit of the number of entries per event.

Integrated Marketing Campaigns		Legend for EXAM CLUSTERS
IMCE	Integrated Marketing Campaign (Event)	Marketing
IMCP	Integrated Marketing Campaign (Product)	
IMCS	Integrated Marketing Campaign (Service)	

Consulting Events		Legend for EXAM CLUSTERS
HTPS	Hospitality and Tourism Professional Sales Event	Hospitality and Tourism
PSE	Professional Selling Event	Marketing
FCE	Financial Consulting Event	Finance

} single events only

Business Management and Entrepreneurship Events	
EIB	Independent Business Plan
EIP	Innovation Plan
IBP	International Business Plan
ESB	Start-Up Business Plan
EFB	Franchise Business Plan

Business Operations Research Events	
BOR	Business Services Operations Research Event
BMOR	Buying and Merchandising Operations Research Event
FOR	Finance Operations Research Event
HTOR	Hospitality and Tourism Operations Research Event
SEOR	Sports & Entertainment Marketing Operations Research

Project Management Events	
PMBS	Business Solutions Project
PMCD	Career Development Project
PMCA	Community Awareness Project
PMCG	Community Giving Project
PMFL	Financial Literacy Project
PMSP	Sales Project