

# DECA's Competitive Events Listing

## Team Oral Events

**BLTDM BUSINESS LAW AND ETHICS:** (BUSINESS MANAGEMENT AND ADMINISTRATION CLUSTER) For the purposes of this event, business law is U.S. law and will include contracts, product liability, employment and types of business ownership. The ethics component involves evaluating competing social values that may reasonably be argued from either side.

**BTDM BUYING AND MERCHANDISING:** (MARKETING CLUSTER) Employees in buying and merchandising positions get the product into the hands of the customer. This process includes forecasting, planning, buying, displaying, selling and providing customer service.

**ETDM ENTREPRENEURSHIP:** (ENTREPRENEURSHIP CLUSTER) The student teams will be given a description of a specific situation that measures skills, knowledge and attitudes in entrepreneurship or leadership development.

**FTDM FINANCIAL SERVICES:** (FINANCE CLUSTER) Financial services refer to services offered in the finance industry by financial institutions. Concepts include understanding the source and purpose of financial statements, the impact of management decisions on statements, and the analysis and interpretation of data for planning purposes.

**HTDM HOSPITALITY SERVICES:** (HOSPITALITY AND TOURISM CLUSTER) Hospitality services include marketing and management functions and tasks that can be applied in hotels, motels, lodging services, related convention services, and related food and beverage services.

**MTDM MARKETING COMMUNICATIONS:** (MARKETING CLUSTER) Marketing communications are marketing functions and tasks that inform, remind, and/or persuade a target market of ideas, experiences, goods/services, and/or images.

**STDM SPORTS AND ENTERTAINMENT MARKETING:** (MARKETING CLUSTER) Sports and entertainment marketing includes marketing functions and tasks that can be applied in amateur or professional sports or sporting events, entertainment or entertainment events, selling or renting of supplies and equipment (other than vehicles) used for recreational or sporting purposes, products and services related to hobbies or cultural events, or businesses primarily engaged in satisfying the desire to make productive or enjoyable use of leisure time.

**TTDM TRAVEL AND TOURISM:** (HOSPITALITY AND TOURISM CLUSTER) Travel and tourism includes marketing and management functions and tasks that can be applied in enterprises engaged in passenger transportation, travel service, attracting and serving the traveling public, arranging tours or acting as independent ticket agencies, and other services incidental to the travel or tourism industry.