

# ENTREPRENEURSHIP INNOVATION PLAN EVENT

## EVALUATION FORM

		<i>Exceeds Expectations</i>	<i>Meets Expectations</i>	<i>Below Expectations</i>	<i>Little/No Value</i>
	<b>Executive Summary</b>				
1.	One-page description of the business model	20-16	15-11	10-6	5-0
	<b>Problem</b>				
2.	List of the top three problems the product/service is addressing	14-12	11-9	8-5	4-0
	<b>Customer Segments</b>				
3.	Description of the target customers	14-12	11-9	8-5	4-0
	<b>Unique Value Proposition</b>				
4.	Description of the single, clear, compelling message that states why the product/service is different and worth buying	14-12	11-9	8-5	4-0
	<b>Solution</b>				
5.	Description of the top three features of the product/service	14-12	11-9	8-5	4-0
	<b>Conclusion</b>				
6.	Summary of key points and feasibility of the business venture	14-12	11-9	8-5	4-0
	<b>General</b>				
7.	Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	10-9	8-7	6-4	3-0
	Presentation Entry Total Points (maximum 100)				
	<b>Total Score</b>				