

ENTREPRENEURSHIP INNOVATION PLAN EVENT

EVALUATION FORM

		<i>Exceeds Expectations</i>	<i>Meets Expectations</i>	<i>Below Expectations</i>	<i>Little/No Value</i>
	Executive Summary				
1.	One-page description of the business model	14-12	11-9	8-5	4-0
	Problem				
2.	List of the top three problems the product/service is addressing	14-12	11-9	8-5	4-0
	Customer Segments				
3.	Description of the target customers	14-12	11-9	8-5	4-0
	Unique Value Proposition				
4.	Description of the single, clear, compelling message that states why the product/service is different and worth buying	15-13	12-9	8-5	4-0
	Solution				
5.	Description of the top three features of the product/service	14-12	11-9	8-5	4-0
	Conclusion				
6.	Summary of key points and feasibility of the business venture	15-13	12-9	8-5	4-0
	General				
7.	Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all	14-12	11-9	8-5	4-0
	Presentation Entry Total Points (maximum 100)				
	Total Score				