

FINANCIAL LITERACY PROMOTION PROJECT
EVALUATION FORM

FLPP
2018

		Exceeds Expectations	Meets Expectations	Below Expectations	Little/No Value	Judged Score					
PRESENTATION	1.	Opening presentation: description of the project					10-9	8-7	6-5-4	3-0	
	2.	Organization clarity and effectiveness of the presentation					5	4	3-2	1-0	
		To what extent did the Chapter Representatives utilize Project Management skills to:									
	3.	Initiate the project by identifying the focus of the campaign					5	4	3-2	1-0	
	4.	Plan and organize the project					5	4	3-2	1-0	
	5.	Execute and implement the campaign					5	4	3-2	1-0	
	6.	Evaluate and close the project?					5	4	3-2	1-0	
	7.	General: Professional standards (appearance, poise, confidence), presentation technique, effective use of visuals and participation of all					5	4	3-2	1-0	
		Presentation Total Points (maximum 40)									
WRITTEN ENTRY		Executive Summary									
	8.	1-3 page description of the project.					10-9	8-7	6-5-4	3-0	
		Introduction									
	9.	Description of the local DECA chapter and the school and community					7-6	5-4	3-2	1-0	
		Management of Activity(ies) Targeted at Outside Audience									
	10.	Purpose of activity(ies)					8-7	6	5-4-3	2-1-0	
	11.	Planning and organization of activity(ies)					8-7	6	5-4-3	2-1-0	
	12.	Implementation of activity(ies)					8-7	6	5-4-3	2-1-0	
		Evaluation and Recommendations									
	13.	Evaluation of campaign					8-7	6	5-4-3	2-1-0	
14.	Recommendations for additional new activity(ies) for future campaigns					8-7	6	5-4-3	2-1-0		
	Appearance and Word Usage										
15.	Professional layout, neatness, proper grammar, spelling and word usage					3	2	1	0		
		Written Entry Total Points (maximum 60)									
		Total Score									