

October 27th, 2020

Dear Sir or Madam,

On **Saturday, November 21, 2020** over 9 000 students from across the province will be competing at the **13th Annual DECA Regionals Competition**.

We need YOUR support to make this competition a success. Approximately 900 judges are needed to officiate and similar to many other events this year, the judging will be done virtually and at your convenience.

DECA Competitive Events to choose from

Morning Competition paired with	Afternoon Competition
Accounting Applications	ACT Financial Services
Apparel and Accessories	AAM Buying and Merchandising
Automotive Services Marketing	ASM
Business Finance Services	BFS Principles of Finance
Business Services Marketing Series	BSM Business Law and Ethics
Entrepreneurship Individual Series	ENT Entrepreneurship Team
Food Marketing Series	FMS
Hotel and Lodging Management	HLM Hospitality Services
Human Resources Management	HRM Principles of Marketing
Marketing Communications Series	MCS Marketing Management
Personal Financial Literacy	PFL Principles of Business Management
Restaurant and Food Service Management	RFSM Travel & Tourism Marketing
Retail Merchandising Series	RMS Principles of Hospitality
Sports and Entertainment Management	SEM Sports & Entertainment Marketing

Instead of an in-person competition, the students will upload an audio recording of their case presentation. The case cases will be given to you on November 21. You will be provided portal access from November 22 – 29, 2020 to listen and evaluate each student.

We ask that you evaluate a minimum of 15 students and if you wish, even more, there is no limit! We need to simply get all 9000 evaluations done in a week and with your help we know it can be done!

We ask you to register online at: <https://register.deca.ca/regionalsJudgeRegistration> and complete all fields in the registration, especially your full mailing address. We would like to mail you a thank you gift for your participation this year!

We look forward to working with you and signing you on as one of our judges for the **2020 DECA Virtual Regionals**. If you have any other questions, please do not hesitate to email me.

Sincerely,

Nerissa Coronel
Director of Community Engagement