

December 1, 2023

This February, students from across Ontario will be competing at the 45th Annual Ontario DECA Provincials Competition. Over 6 000 students are expected to participate from over 250 high schools. We need YOUR support to make this competition a success. Approximately 500 judges are needed from 8:00 am - 5:00 pm on Friday, February 9, 2024.

Our main goal here is to provide our students with an opportunity to compete, be judged by industry professionals like you. Help us narrow down by selecting the best of the best to represent Ontario at the International competition taking place later on this spring. Choose from one of the events below or we will be happy to slot you in ourselves.

NB If you have a son/daughter competing, please do NOT choose their event to Judge; it would be a conflict of interest.

DECA Competitive Events to choose from:

A INDIVIDUAL ORAL EVENTS

1. Business Services Marketing
2. Marketing Management Series
3. Entrepreneurship Series
4. Restaurant Food Service Management
5. Automotive Services Marketing
6. Hospitality Lodging Marketing
7. Apparel and Accessories Marketing
8. Food Marketing Series
9. Retail Merchandising Series
10. Sports Marketing Series
11. Accounting Applications
12. Business Finance Series
13. Human Resource Management
14. Personal Financial Literacy Event

B TEAM ORAL EVENTS

1. Financial Analysis
2. Hospitality Services
3. Travel & Tourism
4. Sports & Entertainment
5. Business Law and Ethics
6. Buying and Merchandising
7. Marketing Communications
8. Entrepreneurship Team

C PRINCIPLE EVENTS

1. Principles of Marketing
2. Principles of Finance
3. Principles of Hospitality
4. Principles of Administration
(traditionally rookie events)

Please go to www.deca.ca and click on the **PINK** button labeled **JUDGE REGISTRATION** and sign up as a judge for Provincials!

D WRITTEN BUSINESS PAPERS

Business plans that range between 10 and 20 pages as Project-based events, Community Service Projects, Entrepreneurial plans and Marketing Research plans.

All of our students who qualified in the first round of competitions in November are busy preparing for this competition. They are now vying for a spot on our International team. YOU will help determine Ontario's best by judging them in February.... over 6 000 will be competing but only 300 can go on!

Coffee and muffins will be provided in the morning and a hot, buffet lunch will be served for all judges and advisors.

Date: Friday, February 9, 2024
Location: Toronto Sheraton Centre
123 Queen Street (across the street from Toronto City Hall)
Time: register at 8:00 am, commitment is required for the FULL day (approx. 5:00 pm)
Dress: Business Attire

I look forward to working with you and signing you on as one of our judges for the 2024 Ontario DECA Provincials. If you have any other questions, please do not hesitate to ask.

Many thanks,

Nicole Tryhorn
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Ontario DECA

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