

Dear Potential Judge,

This February, students from across Ontario will be competing at the 42nd Annual DECA Ontario Provincials Competition. Over 6000 students are expected to participate from over 250 high schools. In light of our current situation with the ongoing pandemic, we will be hosting our Provincial Competition online this year. However, we still need the support of approximately 500 judges to make this competition a success.

Here are some details ...

You will judge approximately 20 cases, depending on the category. The judging portal will be available from Friday, February 26th at approximately 8:00 a.m. – Sunday, February 28th at approximately 10:00 p.m. These evaluations can be completed anytime during the three days provided. You will receive detailed instructions closer to the date on how to access the judging portal.

Our main goal is to continue to provide our students with an opportunity to compete, albeit in a different format, and get ready for the International competition taking place later on this spring.

DECA Competitive Events to choose from:

A INDIVIDUAL ORAL EVENTS

1. Business Services Marketing
2. Marketing Management Series
3. Entrepreneurship Series
4. Restaurant Food Service Management
5. Automotive Services Marketing
6. Hospitality Lodging Marketing
7. Apparel and Accessories Marketing
8. Food Marketing Series
9. Retail Merchandising Series
10. Sports Marketing Series
11. Accounting Applications
12. Business Finance Series
13. Human Resource Management
14. Personal Financial Literacy Event

B TEAM ORAL EVENTS

1. Financial Analysis
2. Hospitality Services
3. Travel & Tourism
4. Sports & Entertainment
5. Business Law and Ethics
6. Buying and Merchandising
7. Marketing Communications
8. Entrepreneurship Team

C PRINCIPLE EVENTS

1. Principles of Marketing
2. Principles of Finance
3. Principles of Hospitality
4. Principles of Administration
(traditionally rookie events)

Please go to www.deca.ca and click on the red button labeled **JUDGE REGISTRATION** and sign up as a judge for Provincials!

D WRITTEN BUSINESS PAPERS

Business plans that range between 10 and 20 pages as Project-based events, Community Service Projects, Entrepreneurial plans and Marketing Research plans.

All of our students who qualified in the first round of competitions in November are busy preparing for this competition. They are now vying for a spot on our International team.

I look forward to working with you and signing you on as one of our judges for the 2021 DECA Ontario Provincials. If you have any other questions, please do not hesitate to ask.

Sincerely
Nerissa Coronel
Director of Community Engagement
DECA Ontario
nerissa@deca.ca