



45th Provincial Competition

February 9th to 10th, 2024
Toronto Sheraton Centre



Thursday, February 8, 2024

| | | |
|------------------------|---|---|
| 3:00 p.m. – 7:00 p.m. | Chapters Check-in to hotels <ul style="list-style-type: none"> Chapter Advisors only check-in to advise DECA staff of hotel room numbers Chapters SWAG pickup and name tags replacements | Concourse Level |
| 7:00 p.m. – 10:00 p.m. | Chapter Delegation Photos by appointment only | Dominion Ballroom foyer (2 nd floor) |
| 5:00 p.m. – 10:00 p.m. | ShopONDECA <ul style="list-style-type: none"> Celebrating our 45th year Get your SWAGGER on and pick up a keepsake | VIP Room (Concourse Level) |
| 9:00 pm – 10:00 pm | Presidents Networking Reception sponsored by CPA and SAF (by invitation only) | City Hall Room (2 nd floor) |
| 10:30 p.m. | Curfew All registered overnight DECA delegates are expected to be in their rooms by 10:30 p.m. NO EXCEPTIONS. No food deliveries to your rooms past 9:00 p.m. | Sheraton Chelsea |

Friday, February 9, 2024

Day registrants must be off hotel property no later than 6:00 p.m.

| | | |
|--|--|---|
| 7:45 a.m. – 8:15 a.m. | Advisor Registration | |
| 8:00 a.m. – 9:00 a.m. | <ul style="list-style-type: none"> Briefing of Judges by Series Directors for Individual and Team Events | Sheraton Hall (lower level) |
| | <ul style="list-style-type: none"> Briefing of Judges by Series Directors for Principle Events | City Hall Room (2 nd floor) |
| | <ul style="list-style-type: none"> Briefing of Judges by Series Directors for Written Events | Birchwood Ballroom (Mezzanine level) |
| 8:30 a.m. – 4:00 p.m. | Leadership Development Academy sponsored by CPA and SAF | Provincials Ballroom (2 nd floor) |
| 10:00 am – 1:00 pm | Administrator's Day Programme | Churchill Room (2 nd floor) |
| 8:30 a.m. – 5:30 p.m. | Corporate Partner Exhibits | Concourse Level |
| PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS 8:30 a.m. – 5:30 p.m. | PBM: Principles of Business Administration PFN: Principles of Finance PHT: Principles of Hospitality and Tourism PMK: Principles of Marketing | Dominion Ballroom (2 nd floor) |
| TEAM ORAL EVENTS 8:30 a.m. – 5:30 p.m. | BLTDM: Business Law and Ethics Team Decision Making BTDM: Buying and Merchandising Team Decision Making ETDM: Entrepreneurship Team Decision Making FTDM: Financial Services Team Decision Making HTDM: Hospitality Services Team Decision Making MTDM: Marketing Management Team Decision Making STDM: Sports and Entertainment Marketing Team Decision Making TTDM: Travel and Tourism Marketing Team Decision Making | Sheraton Hall & Osgoode Ballroom (lower level) |



facebook.com/OntarioDECA



@OntarioDECA



DISCORD

Friday, February 9, 2024

| | | |
|---|--|---|
| <div>INDIVIDUAL ORAL EVENTS</div> <div>8:30 a.m. – 5:30 p.m.</div> | <div>ACT: Accounting Applications</div> <div>AAM: Apparel and Accessories Marketing</div> <div>ASM: Automotive Services Marketing</div> <div>BFS: Business Finance Series</div> <div>BSM: Business Services Marketing Series</div> <div>ENT: Entrepreneurship Series</div> <div>FMS: Food Marketing Series</div> <div>HLM: Hotel and Lodging Management Series</div> <div>HRM: Human Resources Management Series</div> <div>MCS: Marketing Communication Series</div> <div>PFL: Personal Financial Literacy</div> <div>RFSM: Restaurant and Food Service Management</div> <div>RMS: Retail Merchandising Series</div> <div>SEM: Sports and Entertainment Marketing</div> | <div>Grand Ballroom (lower level)</div> |
| <div>WRITTEN EVENT PRESENTATIONS OF BUSINESS PROPOSALS</div> <div>8:30 a.m. – 5:30 p.m.</div> | <div>BMOR: Buying and Merchandising Operations Research Event</div> <div>BOR: Business Services Operations Research Event</div> <div>EFB: Entrepreneurship Franchising Business Plan</div> <div>EIB: Entrepreneurship Independent Business Plan</div> <div>EIP: Entrepreneurship Innovation Plan</div> <div>ESB: Entrepreneurship Start-Up Business Plan</div> <div>FOR: Finance Operations Research Event</div> <div>HTOR: Hospitality and Tourism Operations Research Event</div> <div>SEOR: Sports and Entertainment Research Event</div> | <div>Willow Room</div> |
| | <div>IMCS: Integrated Marketing Campaign (Services)</div> <div>IMCE: Integrated Marketing Campaign (Event)</div> <div>IMCP: Integrated Marketing Campaign (Product)</div> <div>PSE: Professional Selling Event</div> <div>FCE: Financial Consulting Event</div> <div>HTPS: Hospitality and Tourism Professional Selling Event</div> | <div>Chestnut Room</div> |
| | <div>PMBS: Business Solutions Project</div> <div>PMCD: Career Development Project</div> <div>PMCA: Community Awareness Project</div> <div>PMCG: Community Giving Project</div> <div>PMFL: Financial Literacy Project</div> <div>PMSP: Sales Project</div> | <div>Maple Room</div> |
| | <div>IBP: International Business Plan Event</div> | <div>Cedar Room</div> |





45th Provincial Competition

February 9th to 10th, 2024
Toronto Sheraton Centre



Friday, February 9, 2024

| | | |
|--|---|---|
| 12:30 p.m. – 2:00 p.m. 3:30 p.m. – 5:00 p.m. 5:45 p.m. – 7:30 p.m. | All faiths Prayer Room Chapter Advisor or Adult Chaperone must be present with students | York Room |
| 12:00 p.m. – 1:30 p.m. | Lunch – Please present RED LANYARD name badge <ul style="list-style-type: none"> Individual & Team Event Judges and Advisors-on-Duty Principle Event Judges and Advisors-on-Duty Written Event Judges and Advisors-on-Duty Sponsors and Board of Directors | Sheraton Hall City Hall Room Birchwood Ballroom Meeting Planner Office |
| 9:00 a.m. – 5:00 p.m. | ShopONDECA <ul style="list-style-type: none"> Celebrating our 45th year Get your SWAGGER on and pick up a keepsake | VIP Room (Concourse Level) |
| 5:00 p.m. – 8:00 p.m. | Chapter Delegation Photos by appointment only | Dominion Ballroom foyer (2 nd floor) |
| 10:30 p.m. | Curfew All registered overnight DECA delegates are expected to be in their rooms by 10:30 p.m. NO EXCEPTIONS. No food deliveries to your rooms past 9:00 p.m. | Sheraton Chelsea |

Saturday, February 10, 2024

| | | | |
|--|--|--------------------------|---|
| TESTING Session I 8:00 a.m. – 9:15 a.m. | AAM: Apparel and Accessories Marketing ASM: Automotive Services Marketing BSM: Business Services Marketing BTDM: Buying and Merchandising Team Decision Making FMS: Food Marketing Series MCS: Marketing Management Series MTDM: Marketing Communications Team Decision Making RMS: Retail Merchandising Series SEM: Sports and Entertainment Marketing STDM: Sports and Entertainment Team Decision Making | Marketing Cluster | Sheraton Hall (lower level) |
| | IMCE: Integrated Marketing Campaign (Event) IMCP: Integrated Marketing Campaign (Product) IMCS: Integrated Marketing Campaign (Service) PSE: Professional Selling Event STDM: Sports and Entertainment Team Decision Making | | Dominion Ballroom (2 nd floor) |
| 10:00 a.m. – 5:00 p.m. | ShopONDECA <ul style="list-style-type: none"> Celebrating our 45th year Get your SWAGGER on and pick up a keepsake | | Outside HQ (Vide and Grand Ballroom foyer) |



facebook.com/OntarioDECA



@OntarioDECA



DISCORD



45th Provincial Competition

February 9th to 10th, 2024
Toronto Sheraton Centre



Saturday, February 10, 2024 AWARDS CEREMONIES

| | | |
|------------------------|--|--|
| 9:00 a.m. – 11:00 a.m. | Session I ▪ FUCHSIA Lanyards Only Business Management & Entrepreneurship Events EFB, EIB, ESB, EIP, IBP Business Operations Events BMOR, BOR, FOR, HTOR, SEOR Project Management Events PMBS, PMCD, PMCA, PMCG, PMFL, PMSP Leadership Academy LDA Principle Events PBM, PFN, PHT, PMK Entrepreneurship Events ENT, ETDM | Grand Ballroom (lower level) ALL delegates must wear badges and lanyards at all times. No entry without identification! |
| 1:00 p.m. – 3:00 p.m. | Session II ▪ TEAL Lanyards Only Business Management and Administration Cluster Events BLTDM, HRM Finance Cluster Events ACT, BFS, FCE, FTDM Hospitality and Tourism Cluster Events HLM, HTDM, HTPS, RFSM, TTDM | Please do not sit in the aisles or stand at the exit doors during the Awards Ceremonies! |
| 3:30 p.m. – 5:45 p.m. | Session III ▪ PURPLE Lanyards Only Marketing Cluster Events AAM, ASM, BSM, BTDM, FMS, IMCE, IMCS, IMCP, MCS, MTDM, PSE, RMS, SEM, STDM | Ontario Fire Code requires you to be seated during the session. |

SCANTRON PICK UP Advisors ONLY may pick up scantron sheets from the VIP Room between 5:00 pm – 6:00 pm. Evaluations NOT picked up will not be kept. Teachers CANNOT pick up scantrons for other schools. All files must be signed out by the actual advisor of that school.

TOP OVERALL WINNERS: WE NEED TO KNOW IF YOU CAN GO!

Participants placing in the top in overall standings in an individual, principles, team or written event and are called to stage will immediately be ushered to the Grand Ballroom Foyer to verbally confirm their intent to attend the International Career Development Conference (ICDC) in Anaheim, California from April 25 to May 2, 2024. **LEAD Advisor MUST be present at this time.** Participants are advised to discuss with their parent/guardian the nature of ICDC and the time and financial commitment it would require, obtain verbal consent from them AND your chapter advisor prior to attending the Provincial Competition. Cancellation fees will apply if your YES changes to a NO at the end of the day.

PICK UP A FINALIST TEE

Flaunt your finalist status with a Provincials Finalist T-shirt available for sale in the Grand Ballroom foyer.

ICDC Qualifiers

- Top 7 in all Individual, Team and Principle Oral events
- Top 6 in all Written events



facebook.com/OntarioDECA



@OntarioDECA



DISCORD