

# Legend for EXAM CLUSTERS

updated October 7, 2020

Principles of Business Administration	Entrepreneurship	Marketing
	Finance	Hospitality and Tourism
	Financial Literacy	Business Management and Administration
<b>Individual Oral Events</b>	<b>Online Exam</b>	<b>Compete at Regionals</b>
Accounting Applications (ACT)	YES, November 22	YES, November 21
Apparel and Accessories (AAM)	YES, November 22	YES, November 21
Automotive Services (ASM)	YES, November 22	YES, November 21
Business Finance Series (BFS)	YES, November 22	YES, November 21
Business Services (BSM)	YES, November 22	YES, November 21
Entrepreneurship Series Event (ENT)	YES, November 22	YES, November 21
Food Marketing (FMS)	YES, November 22	YES, November 21
Hotel and Lodging Management (HLM)	YES, November 22	YES, November 21
Human Resources Event (HRM)	YES, November 22	YES, November 21
Marketing Communications (MCS)	YES, November 22	YES, November 21
Personal Financial Literacy (PFL)	YES, November 22	YES, November 21
Restaurant and Food Service Management (RFSM)	YES, November 22	YES, November 21
Retail Merchandising (RMS)	YES, November 22	YES, November 21
Sports and Entertainment Marketing (SEM)	YES, November 22	YES, November 21
<b>Principle Oral Events</b>	<b>Online Exam</b>	<b>Compete at Regionals</b>
Principles of Business Administration (PBM)	YES, November 22	YES, November 21
Principles of Finance (PFN)	YES, November 22	YES, November 21
Principles of Hospitality (PHT)	YES, November 22	YES, November 21
Principles of Marketing (PMK)	YES, November 22	YES, November 21

<b>Team Oral Events</b>	<b>Online Exam</b>	<b>Compete at Regionals</b>
Business Law and Ethics (BLTDM)	YES, November 22	YES, November 21
Buying and Merchandising (BTDM)	YES, November 22	YES, November 21
Entrepreneurship (ETDM)	YES, November 22	YES, November 21
Financial Analysis (FTDM)	YES, November 22	YES, November 21
Hospitality Services (HTDM)	YES, November 22	YES, November 21
Marketing Communications (MTDM)	YES, November 22	YES, November 21
Sports and Entertainment Marketing (STDM)	YES, November 22	YES, November 21
Travel and Tourism (TTDM)	YES, November 22	YES, November 21

<b>Written Business Proposal Events</b>	<b>Online Exam</b>	<b>Submit paper only to AnswerWrite</b>
Financial Consulting Event (FCE)	NO	YES, November 25 (notes/powerpoint)
Hospitality and Tourism Professional Selling (HTPS)	NO	YES, November 25 (notes/powerpoint)
Integrated Marketing Campaign - Event (IMCE)	NO	YES, November 25
Integrated Marketing Campaign - Product (IMCP)	NO	YES, November 25
Integrated Marketing Campaign - Service (IMCS)	NO	YES, November 25
Professional Sales Event (PSE)	NO	YES, November 25 (notes/powerpoint)
Business Services Operations Research Event (BOR)	NO	YES, November 25
Business Solutions Project (PMBS)	NO	YES, November 25
Buying and Merchandising Operations Research Event (BMOR)	NO	YES, November 25
Career Development Project (PMCD)	NO	YES, November 25
Community Awareness Project (PMCA)	NO	YES, November 25
Community Giving Project (PMCG)	NO	YES, November 25
Finance Operations Research Event (FOR)	NO	YES, November 25
Financial Literacy Project (PMFL)	NO	YES, November 25
Franchise Business Plan (EFB)	NO	YES, November 25
Hospitality and Tourism Operations Research Event (HTOR)	NO	YES, November 25
Independent Business Plan (EIB)	NO	YES, November 25
Innovation Plan (EIP)	NO	YES, November 25
International Business Plan (IBP)	NO	YES, November 25
Sales Project (PMSP)	NO	YES, November 25
Sports & Entertainment Marketing Operations Research (SEOR)	NO	YES, November 25
Start-Up Business Plan (ESB)	NO	YES, November 25