



Why attend DECA's ICDC Leadership Academies?

Frankly, waiting until you get to university to gain leadership training and experience is too late. You will be disadvantaged!

Now is the time to hone your inter-personal and networking savvy to improve your verbal and presentation skills and to become a more assertive, well-rounded student!

A summit is a conference or meeting of high-level leaders, usually called to shape a program of action.

The all-new DECA ICDC EMERGING LEADER SUMMIT is no different. This summit will bring together DECA's best leaders at the chapter and association levels to create programs of work.

Imagine learning, sharing and preparing with DECA's best. Think of what it would be like to learn directly from the people who have been to the top. That's what the DECA EMERGING LEADER SUMMIT is all about — the best showing the best how to get even better!



Leadership Development Academy

The Leadership Development Academy is open to members who are NOT participating in the competitive events program and is recommended for students in grades 9-11. Every student who attends this stimulating, interactive academy (LDA) will leave with not only the knowledge of leadership and chapter management skills, but with a new spirit and outlook for involvement in the DECA chapter, a spirit that will spill over to life outside of DECA and to any chosen career path as well. Participants will complete the LDA experience at a special graduation ceremony.

The Leadership Development Academy (LDA) engages your members with DECA in all of the vital levels:

- Learning life-long leadership skills
- Catching the enthusiasm of this dynamic organization
- Meeting like-minded students and making positive memories

Senior Management Institute

The Senior Management Institute (SMI) is available to all high school seniors who are NOT participating in the ICDC competitive events program. The purpose of the institute is to serve as a bridge to real-world careers. The 15-hour institute will prepare students with life skills needed in the business world or in college. Part of the time will be spent creating an action plan for life, along with a personal mission statement. High on the list of skills the institute develops are teamwork skills, group dynamics,

decision making and conflict resolution. DECA members attending will connect with top corporate executives in tabletop discussions. Through this Executive Mentor Program the executives will share their experience and strategies for succeeding in life after high school. In previous years this experience has been a high point for both members and the corporate executives.

DECA Leads

DECA LEADS has been developed for high school state/provincial officers and provides a unique opportunity to dive into advanced team and leadership building with the help of leadership professionals, members of DECA Inc. and members of the current National Officer Team. DECA LEADS emphasizes the essential plans, goals, action items and skills needed for each team to achieve success within their state or province.

Chapter Management Academy

Upcoming chapter officers or potential chapter officers are invited to participate in this dynamic academy that covers all of the essentials for a successful DECA year at the chapter level. Productive meetings, creating a program of work, group dynamics, committees, social activities and fundraising are just some of the topics that will be covered. Special emphasis will be placed on community service. The academy will motivate your key members and teach them how to be a force in developing your DECA chapter.

School-based Enterprise Academy

Gold level certified and re-certified school-based enterprises may send delegates to the School-based Enterprise Academy. Members who attend the academy will learn new strategies and skills for improving their SBE. SBEs occupy a special place of importance within the marketing/business curriculum, and this creative academy offers cutting-edge resources. Consult the state/provincial advisor regarding registration for this academy.

INVALUABLE SKILLS OBTAINED

- Get a first look at the exciting new programs and innovations DECA has in store for 2012-2013 and discover the goals set by your DECA National Officer Team.
- Collaborate and share strategies for building membership, engaging business partners and advocating for DECA.
- Polish your leadership skills, showcase your talent and receive performance feedback.
- Develop important skills such as workshop facilitation and project planning.
- Create or focus your annual business plan for your chapter or association.
- Learn how to engage your members in DECA's awesome programs that net recognition for your associations and chapters.
- Perfect place for DECA's officers to gather to develop high performance leadership, knowledge and connections to lead DECA!