

# Comprehensive Exam Score

Ontario

Region: ON

## Principles of Business Management and Administration

	Ontario	International	
<b>Composite Score</b>	<b>85.64</b>	<b>78.76</b>	
			
Business Law	Ontario 68.18	International 61.88	
			
Communication Skills	Ontario 93.39	International 91.77	
			
Customer Relations	Ontario 72.73	International 72.29	
			
Economics	Ontario 83.92	International 75.49	
			
Emotional Intelligence	Ontario 88.04	International 85.55	
			
Entrepreneurship	Ontario 100.00	International 99.13	
			
Financial Analysis	Ontario 86.71	International 76.88	
			
Human Resource Management	Ontario 81.82	International 58.99	
			
Information Management	Ontario 78.51	International 72.22	
			
Marketing	Ontario 86.36	International 81.46	
			
Operations	Ontario 86.78	International 74.05	
			
Professional Development	Ontario 93.94	International 81.63	
			
Strategic Management	Ontario 63.64	International 58.45	
			

## Principles of Finance

	Ontario	85.90	
	International	77.73	
Business Law	Ontario	72.50	
	International	59.04	
Communication Skills	Ontario	92.73	
	International	88.80	
Customer Relations	Ontario	90.00	
	International	70.19	
Economics	Ontario	83.08	
	International	75.65	
Emotional Intelligence	Ontario	91.58	
	International	84.69	
Entrepreneurship	Ontario	100.00	
	International	93.82	
Financial Analysis	Ontario	87.69	
	International	76.40	
Human Resource Management	Ontario	40.00	
	International	60.13	
Information Management	Ontario	80.91	
	International	74.30	
Marketing	Ontario	80.00	
	International	77.33	
Operations	Ontario	82.73	
	International	72.72	
Professional Development	Ontario	92.22	
	International	79.65	
Strategic Management	Ontario	30.00	
	International	51.30	

















## Principles of Hospitality and Tourism



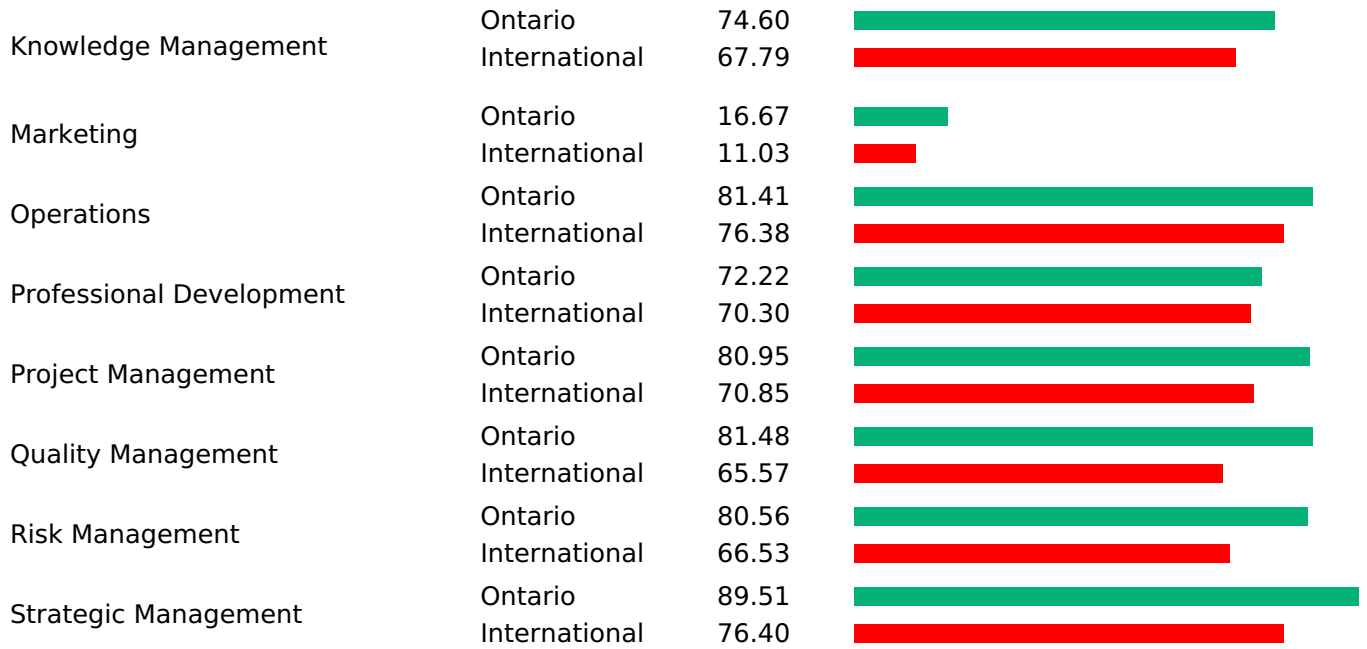
## Principles of Marketing

<b>Composite Score</b>	<b>Ontario</b>	<b>84.89</b>	
	<b>International</b>	<b>77.15</b>	
Business Law	Ontario	72.22	
	International	51.65	
Communication Skills	Ontario	91.92	
	International	90.36	
Customer Relations	Ontario	88.89	
	International	68.89	
Economics	Ontario	82.91	
	International	73.84	
Emotional Intelligence	Ontario	92.40	
	International	84.54	
Entrepreneurship	Ontario	100.00	
	International	96.87	
Financial Analysis	Ontario	76.92	
	International	74.33	
Human Resource Management	Ontario	66.67	
	International	61.53	
Information Management	Ontario	76.77	
	International	72.40	
Marketing	Ontario	94.44	
	International	83.13	
Operations	Ontario	81.82	
	International	73.69	
Professional Development	Ontario	91.36	
	International	79.40	
Strategic Management	Ontario	77.78	
	International	60.75	

## Business Law and Ethics Team Decision Making

<b>Composite Score</b>	<b>Ontario</b>	<b>81.44</b>	
	<b>International</b>	<b>72.83</b>	
Business Law	Ontario	77.78	
	International	66.48	
Communication Skills	Ontario	78.70	
	International	72.42	
Customer Relations	Ontario	77.78	
	International	75.00	
Economics	Ontario	92.22	
	International	80.23	
Emotional Intelligence	Ontario	95.14	
	International	85.71	
Financial Analysis	Ontario	89.81	
	International	78.98	
Information Management	Ontario	68.52	
	International	55.93	















































## Business Law and Ethics Team Decision Making



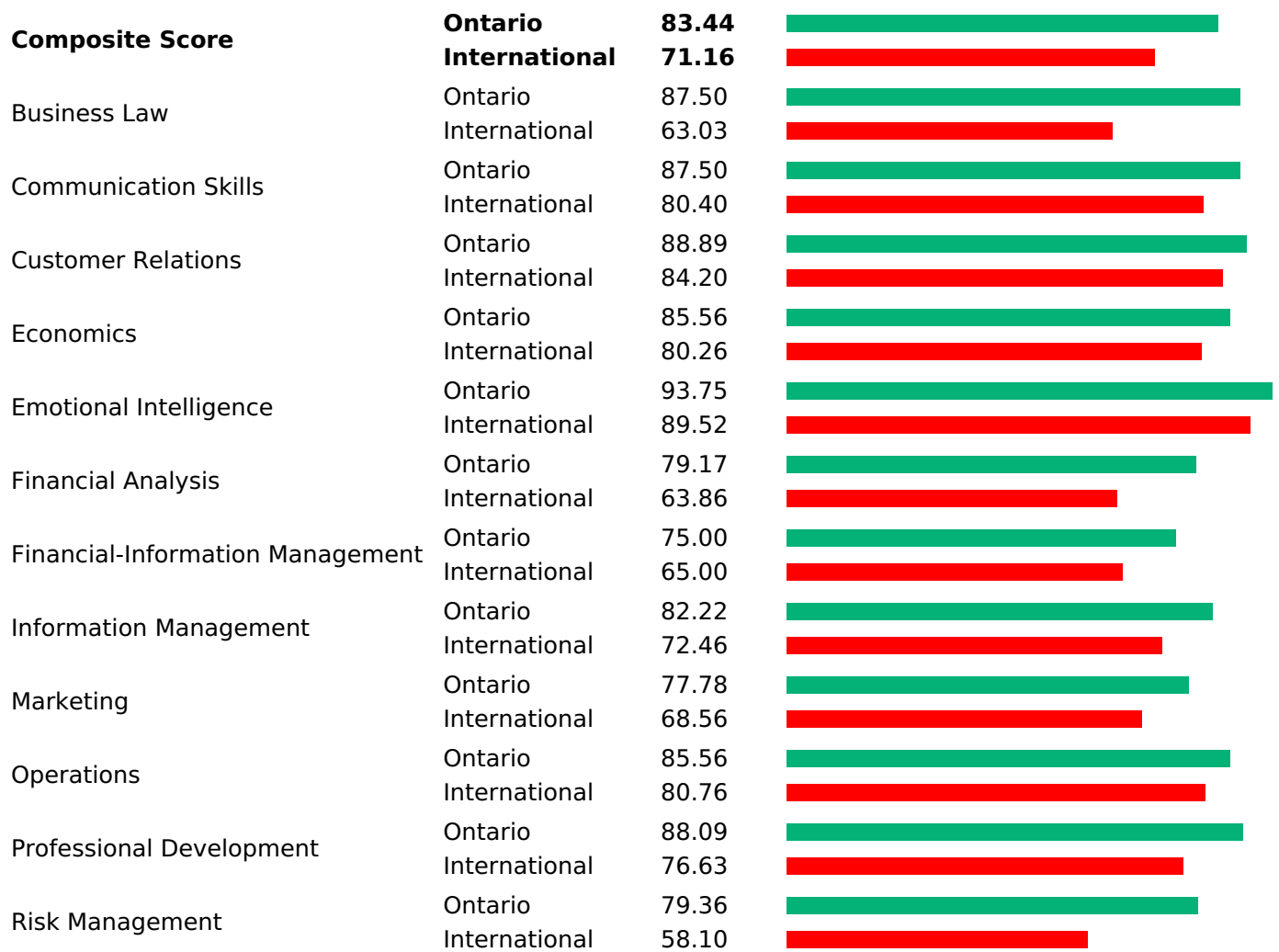
## Buying and Merchandising Team Decision Making



## Entrepreneurship Team Decision Making

	Ontario	International	
<b>Composite Score</b>	<b>83.38</b>	<b>73.10</b>	
			
Business Law	81.25	85.76	
			
Channel Management	70.84	70.64	
			
Communication Skills	25.00	25.25	
			
Customer Relations	100.00	98.15	
			
Economics	65.62	56.09	
			
Emotional Intelligence	93.75	81.48	
			
Entrepreneurship	86.16	81.60	
			
Financial Analysis	68.75	54.91	
			
Human Resources Management	92.19	88.71	
			
Information Management	100.00	95.33	
			
Market Planning	84.37	78.37	
			
Marketing	100.00	87.66	
			
Marketing-Information Management	62.50	67.61	
			
Operations	91.52	74.90	
			
Pricing	90.62	71.38	
			
Product/Service Management	81.25	74.12	
			
Professional Development	89.06	72.39	
			
Promotion	85.94	70.86	
			
Quality Management	25.00	16.73	
			
Risk Management	98.44	81.01	
			
Selling	75.00	61.56	
			
Strategic Management	82.81	68.38	
			

## Financial Services Team Decision Making






## Hospitality Services Team Decision Making



## Marketing Management Team Decision Making

Composite Score	Ontario	84.70	
	International	73.49	
Business Law	Ontario	90.00	
	International	67.58	
Channel Management	Ontario	90.83	
	International	68.77	
Communication Skills	Ontario	92.50	
	International	78.91	
Customer Relations	Ontario	70.00	
	International	54.61	
Economics	Ontario	77.00	
	International	72.64	
Emotional Intelligence	Ontario	90.00	
	International	88.19	
Financial Analysis	Ontario	81.00	
	International	74.22	
Information Management	Ontario	96.25	
	International	80.29	
Market Planning	Ontario	65.00	
	International	56.40	
Marketing	Ontario	55.00	
	International	69.67	
Marketing-Information Management	Ontario	82.14	
	International	62.07	
Operations	Ontario	94.00	
	International	80.36	
Pricing	Ontario	91.67	
	International	76.99	
Product/Service Management	Ontario	86.16	
	International	74.44	
Professional Development	Ontario	98.00	
	International	90.07	
Promotion	Ontario	77.27	
	International	71.81	
Selling	Ontario	83.75	
	International	76.27	

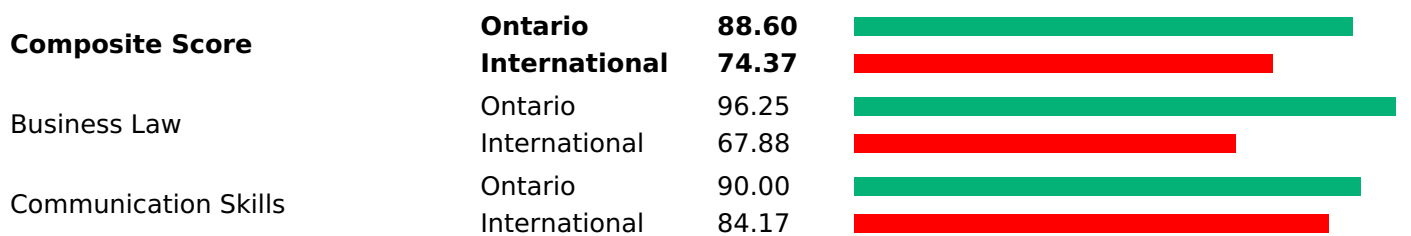
## Sports and Entertainment Marketing Team Decision Making

	Ontario	86.05	
	International	70.85	
Business Law	Ontario	95.00	
	International	69.00	
Channel Management	Ontario	91.67	
	International	63.91	
Communication Skills	Ontario	95.00	
	International	76.58	
Customer Relations	Ontario	72.50	
	International	49.55	
Economics	Ontario	83.00	
	International	69.65	
Emotional Intelligence	Ontario	83.75	
	International	86.50	
Financial Analysis	Ontario	77.00	
	International	72.53	
Information Management	Ontario	95.00	
	International	78.46	
Market Planning	Ontario	67.50	
	International	52.34	
Marketing	Ontario	70.00	
	International	65.35	
Marketing-Information Management	Ontario	84.64	
	International	57.79	
Operations	Ontario	89.00	
	International	78.01	
Pricing	Ontario	86.67	
	International	75.45	
Product/Service Management	Ontario	90.39	
	International	71.11	
Professional Development	Ontario	97.00	
	International	89.00	
Promotion	Ontario	80.46	
	International	69.77	
Selling	Ontario	89.38	
	International	75.51	

## Travel and Tourism Team Decision Making



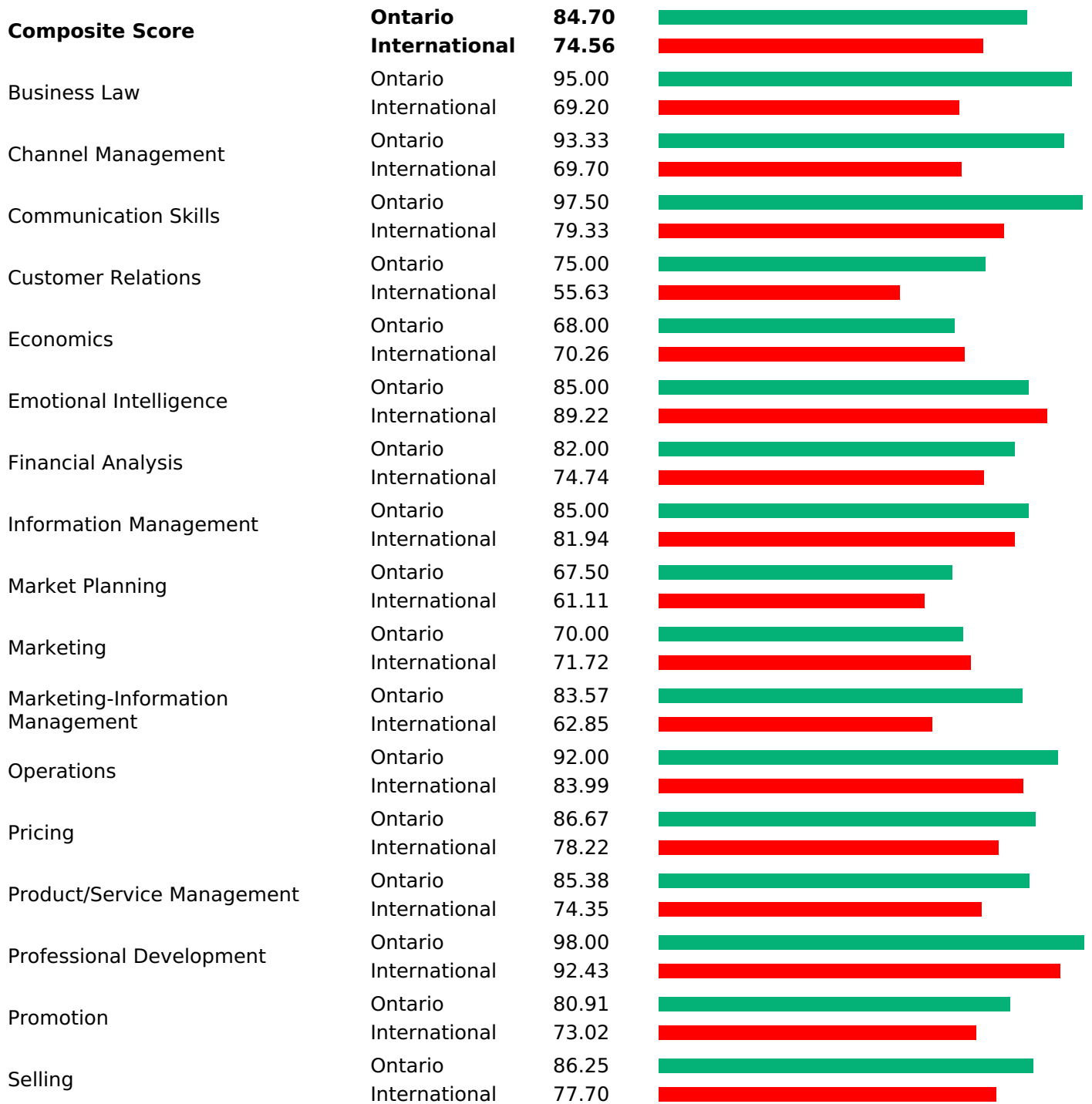
## Accounting Applications Series



## Accounting Applications Series



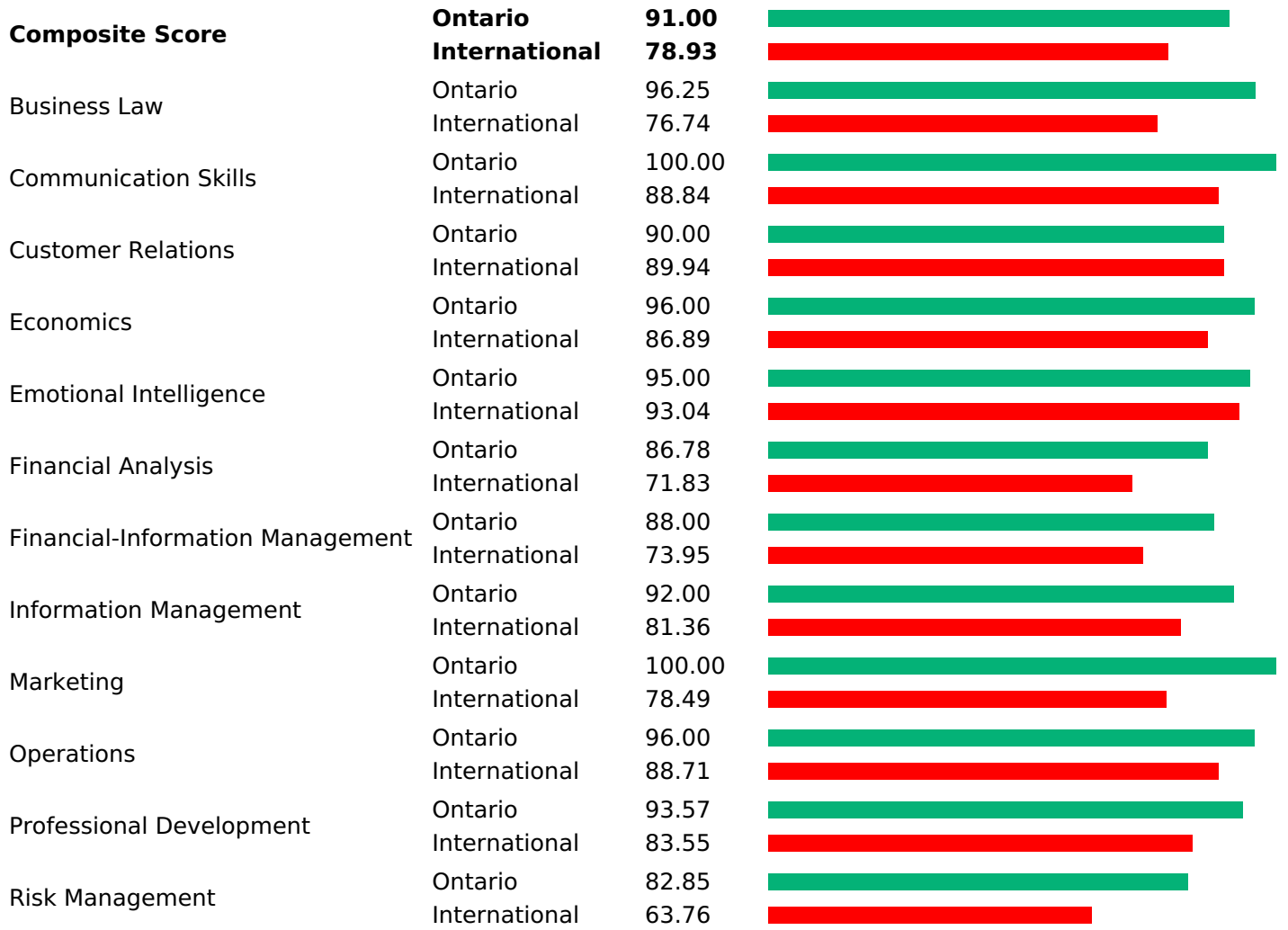
## Apparel and Accessories Marketing Series



## Automotive Services Marketing Series





























## Business Finance Services












































## Business Services Marketing Series

	Ontario	International	
<b>Composite Score</b>	<b>84.80</b>	<b>77.46</b>	
			
Business Law	95.00	75.30	
			
Channel Management	85.00	75.49	
			
Communication Skills	92.50	83.04	
			
Customer Relations	75.00	57.80	
			
Economics	76.00	72.48	
			
Emotional Intelligence	81.25	87.62	
			
Financial Analysis	82.00	77.56	
			
Information Management	85.00	83.80	
			
Market Planning	70.00	60.06	
			
Marketing	70.00	73.47	
			
Marketing-Information Management	84.28	69.08	
			
Operations	94.00	83.41	
			
Pricing	90.00	80.99	
			
Product/Service Management	90.77	79.74	
			
Professional Development	96.00	93.91	
			
Promotion	80.91	73.66	
			
Selling	82.50	81.36	
			

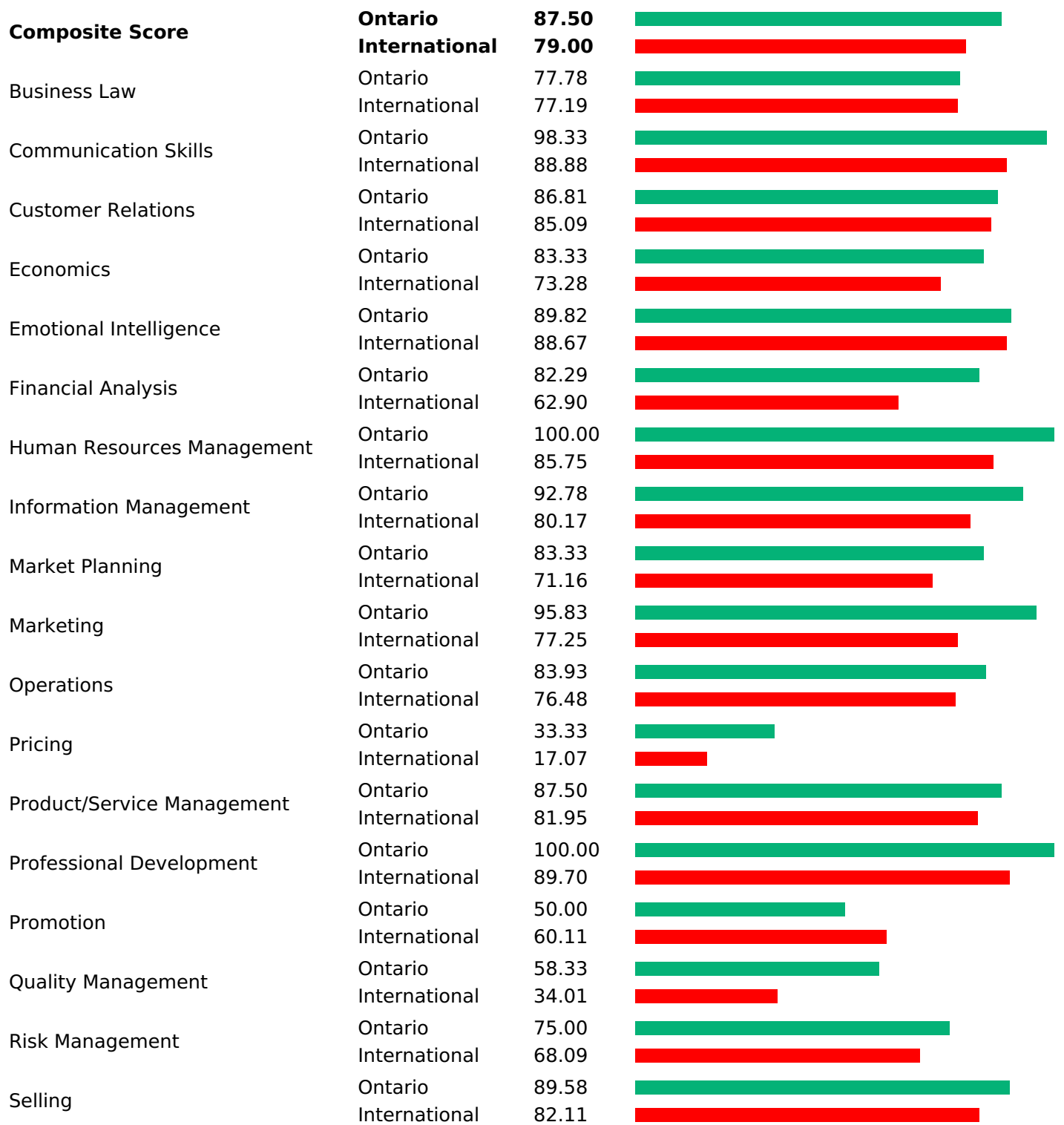
## Entrepreneurship Series

	Ontario	International	
<b>Composite Score</b>	<b>85.80</b>	<b>77.21</b>	
			
Business Law	93.33	86.75	
			
Channel Management	70.00	70.44	
			
Communication Skills	30.00	33.78	
			
Customer Relations	100.00	100.00	
			
Economics	65.00	58.13	
			
Emotional Intelligence	97.50	86.46	
			
Entrepreneurship	90.00	84.01	
			
Financial Analysis	70.00	59.59	
			
Human Resources Management	100.00	92.96	
			
Information Management	100.00	98.03	
			
Market Planning	93.33	78.57	
			
Marketing	100.00	91.85	
			
Marketing-Information Management	70.00	68.18	
			
Operations	89.29	80.70	
			
Pricing	95.00	74.78	
			
Product/Service Management	82.50	75.47	
			
Professional Development	95.00	83.03	
			
Promotion	92.50	76.12	
			
Quality Management	20.00	16.73	
			
Risk Management	95.00	87.40	
			
Selling	60.00	59.52	
			
Strategic Management	82.50	75.81	
			

## Food Marketing Series

	Ontario	International	
<b>Composite Score</b>	<b>87.40</b>	<b>74.14</b>	
			
Business Law	80.00	73.41	
			
Channel Management	91.67	70.23	
			
Communication Skills	95.00	80.86	
			
Customer Relations	80.00	52.19	
			
Economics	78.00	71.92	
			
Emotional Intelligence	90.00	87.65	
			
Financial Analysis	78.00	73.09	
			
Information Management	95.00	80.55	
			
Market Planning	62.50	59.29	
			
Marketing	90.00	74.94	
			
Marketing-Information Management	90.00	63.28	
			
Operations	94.00	79.78	
			
Pricing	83.33	81.36	
			
Product/Service Management	90.77	74.56	
			
Professional Development	100.00	89.04	
			
Promotion	84.55	73.17	
			
Selling	85.00	76.18	
			

















## Hotel and Lodging Management Series



## Human Resources Management Series



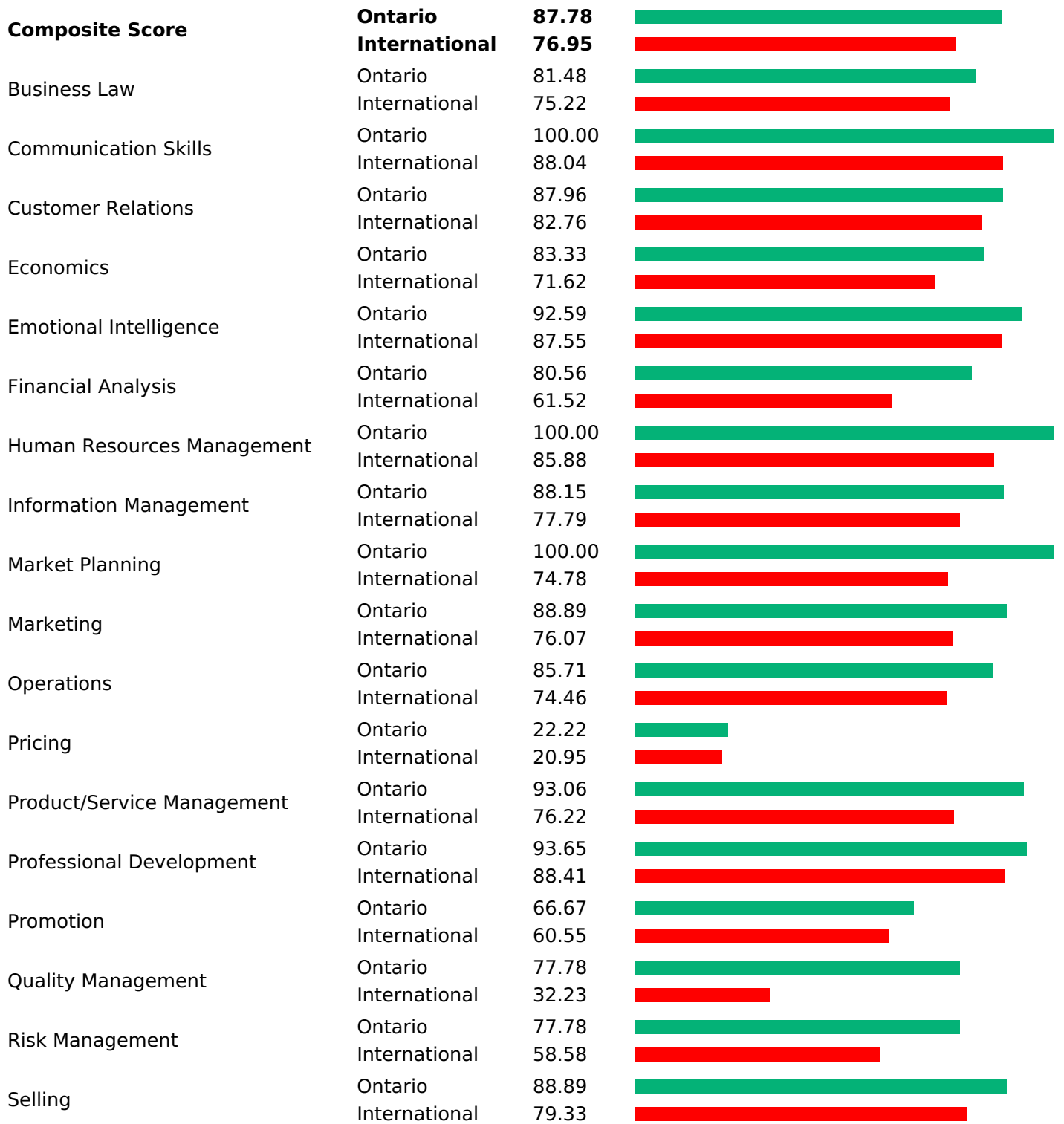
## Marketing Communications Series

	Ontario	International	
<b>Composite Score</b>	<b>85.90</b>	<b>77.86</b>	
			
Business Law	85.00	74.42	
			
Channel Management	95.00	75.55	
			
Communication Skills	92.50	86.79	
			
Customer Relations	60.00	63.46	
			
Economics	88.00	72.78	
			
Emotional Intelligence	83.75	89.91	
			
Financial Analysis	78.00	76.68	
			
Information Management	95.00	85.22	
			
Market Planning	70.00	59.05	
			
Marketing	90.00	71.50	
			
Marketing-Information Management	85.00	66.69	
			
Operations	90.00	86.73	
			
Pricing	90.00	82.78	
			
Product/Service Management	90.00	79.17	
			
Professional Development	96.00	94.07	
			
Promotion	80.91	75.18	
			
Selling	82.50	81.55	
			

## Quick Serve Restaurant Management Series

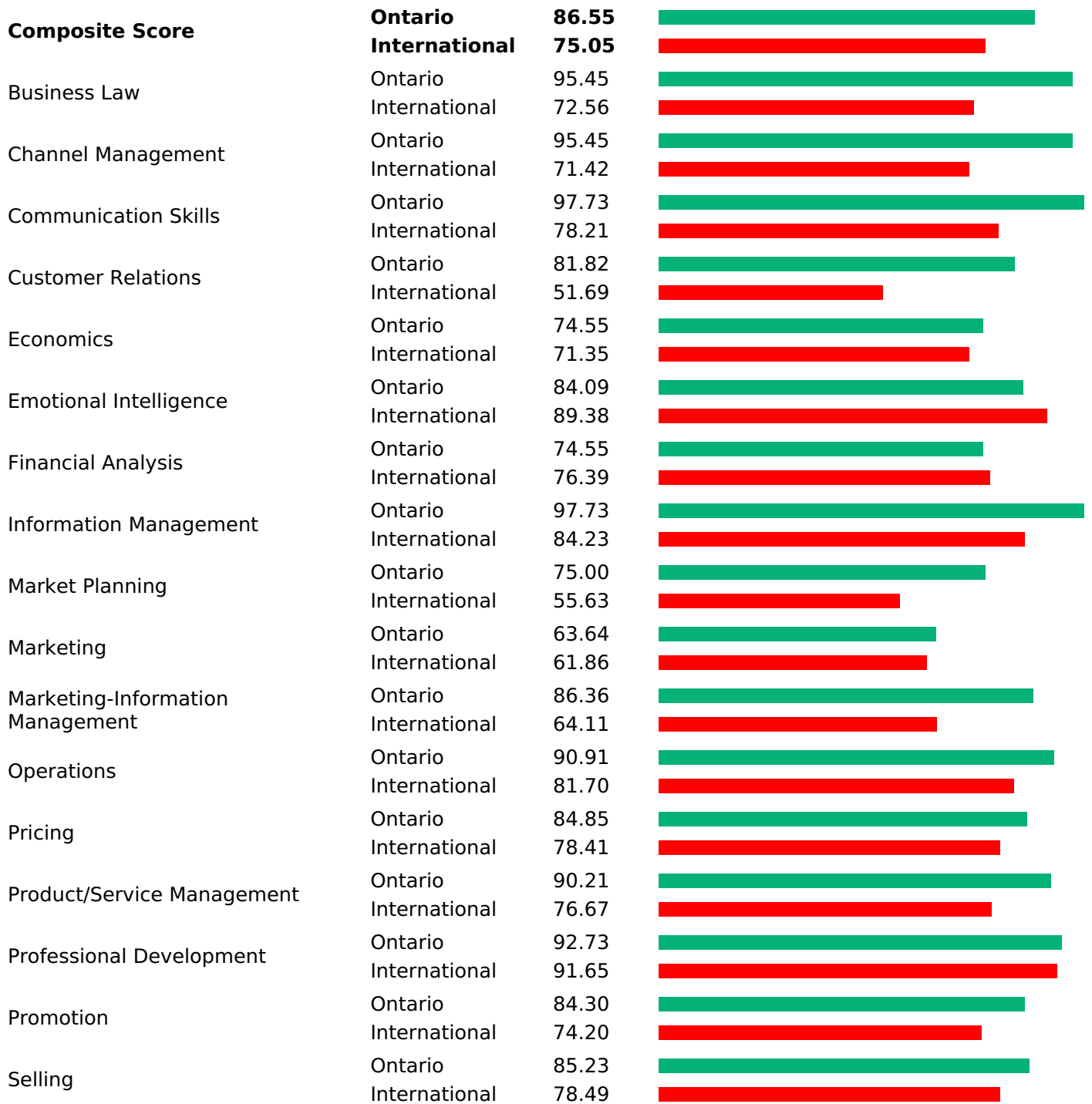


## Restaurant and Food Service Management Series

















































## Retail Merchandising Series



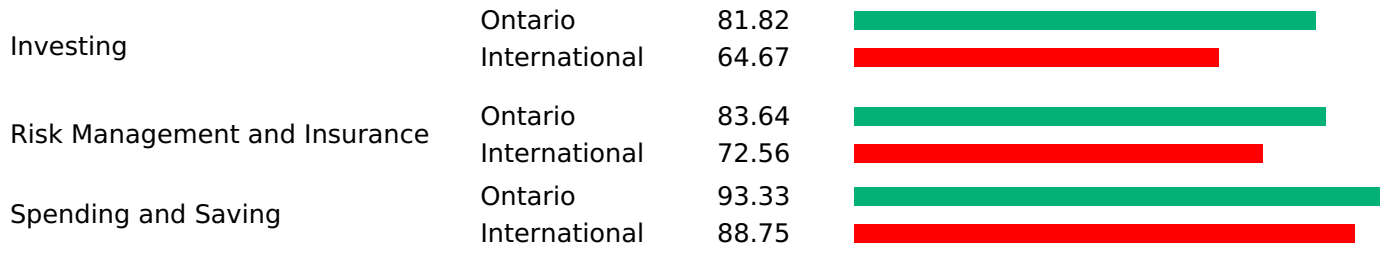
## Sports and Entertainment Marketing Series

<b>Composite Score</b>	<b>Ontario</b>	<b>87.44</b>	
	<b>International</b>	<b>74.43</b>	
Business Law	Ontario	83.33	
	International	66.75	
Channel Management	Ontario	88.89	
	International	70.45	
Communication Skills	Ontario	94.44	
	International	79.79	
Customer Relations	Ontario	61.11	
	International	57.56	
Economics	Ontario	80.00	
	International	68.58	
Emotional Intelligence	Ontario	93.06	
	International	89.60	
Financial Analysis	Ontario	68.89	
	International	77.05	
Information Management	Ontario	97.22	
	International	84.59	
Market Planning	Ontario	66.67	
	International	57.91	
Marketing	Ontario	88.89	
	International	72.00	
Marketing-Information Management	Ontario	88.10	
	International	63.36	
Operations	Ontario	97.78	
	International	80.60	
Pricing	Ontario	92.59	
	International	79.58	
Product/Service Management	Ontario	94.87	
	International	76.00	
Professional Development	Ontario	91.11	
	International	91.53	
Promotion	Ontario	81.82	
	International	70.33	
Selling	Ontario	90.28	
	International	77.20	




































## Personal Financial Literacy

<b>Composite Score</b>	<b>Ontario</b>	<b>90.82</b>	
	<b>International</b>	<b>80.96</b>	
Credit and Debit	Ontario	95.87	
	International	85.92	
Employment and Income	Ontario	90.43	
	International	78.75	
Financial Decision Making	Ontario	95.78	
	International	89.21	

## Personal Financial Literacy







































## Integrated Marketing Campaign - Event

	Ontario	International	
<b>Composite Score</b>	<b>83.00</b>	<b>73.83</b>	
			
Business Law	85.71	71.01	
			
Channel Management	88.09	67.98	
			
Communication Skills	85.71	78.70	
			
Customer Relations	75.00	48.47	
			
Economics	71.43	68.89	
			
Emotional Intelligence	85.71	89.26	
			
Financial Analysis	84.29	76.41	
			
Information Management	89.29	80.14	
			
Market Planning	62.50	56.93	
			
Marketing	64.29	69.89	
			
Marketing-Information Management	79.08	60.88	
			
Operations	85.71	84.79	
			
Pricing	78.57	77.17	
			
Product/Service Management	87.91	75.76	
			
Professional Development	97.14	91.27	
			
Promotion	79.87	70.95	
			
Selling	86.61	79.13	
			







## Integrated Marketing Campaign - Product

	Ontario	International	
<b>Composite Score</b>	<b>84.07</b>	<b>71.83</b>	
			
Business Law	86.67	62.45	
			
Channel Management	82.22	65.08	
			
Communication Skills	100.00	75.05	
			
Customer Relations	70.00	45.87	
			
Economics	81.33	71.06	
			
Emotional Intelligence	91.67	87.92	
			
Financial Analysis	73.33	73.04	
			
Information Management	96.67	76.44	
			
Market Planning	71.67	58.48	
			
Marketing	80.00	63.83	
			
Marketing-Information Management	81.90	58.62	
			
Operations	84.00	79.71	
			
Pricing	86.67	77.48	
			
Product/Service Management	87.70	73.50	
			
Professional Development	94.67	89.45	
			
Promotion	78.18	70.61	
			
Selling	80.00	77.15	
			

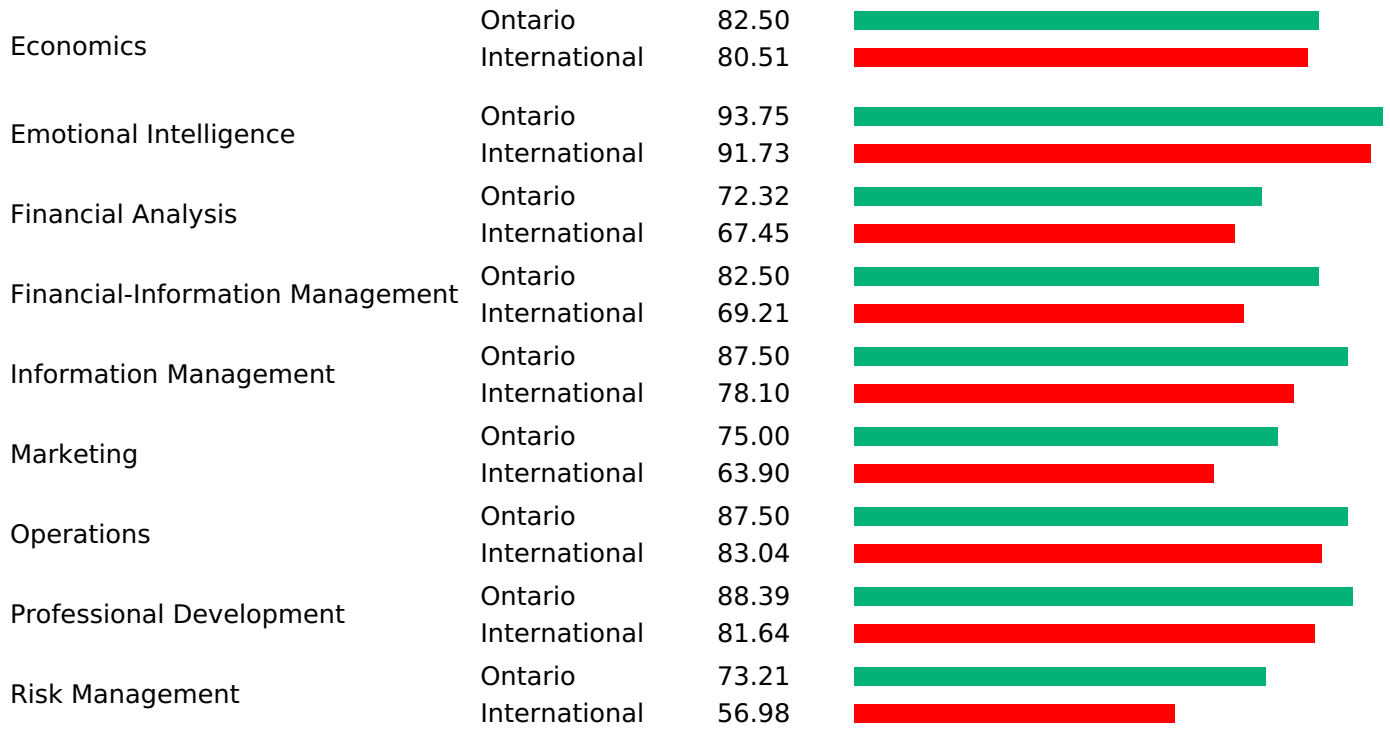
## Integrated Marketing Campaign - Service

<b>Composite Score</b>	<b>Ontario</b>	<b>81.81</b>	
	<b>International</b>	<b>72.52</b>	
Business Law	Ontario	90.62	
	International	69.69	
Channel Management	Ontario	80.21	
	International	67.06	
Communication Skills	Ontario	84.38	
	International	78.53	
Customer Relations	Ontario	59.38	
	International	51.03	
Economics	Ontario	86.25	
	International	72.63	
Emotional Intelligence	Ontario	89.84	
	International	87.61	
Financial Analysis	Ontario	73.75	
	International	69.44	
Information Management	Ontario	84.38	
	International	79.65	
Market Planning	Ontario	57.81	
	International	55.82	
Marketing	Ontario	56.25	
	International	67.37	
Marketing-Information Management	Ontario	77.23	
	International	59.99	
Operations	Ontario	91.25	
	International	81.47	
Pricing	Ontario	91.67	
	International	75.18	
Product/Service Management	Ontario	84.14	
	International	73.26	
Professional Development	Ontario	91.25	
	International	88.96	
Promotion	Ontario	77.84	
	International	70.32	
Selling	Ontario	87.50	
	International	78.78	


## Financial Consulting

<b>Composite Score</b>	<b>Ontario</b>	<b>82.50</b>	
	<b>International</b>	<b>74.44</b>	
Business Law	Ontario	89.06	
	International	68.41	
Communication Skills	Ontario	87.50	
	International	84.13	
Customer Relations	Ontario	95.00	
	International	86.45	

## Financial Consulting













## Hospitality and Tourism Professional Selling

	Ontario	International	
<b>Composite Score</b>	<b>84.50</b>	<b>76.66</b>	
			
Business Law	83.33	72.21	
			
Communication Skills	92.50	89.72	
			
Customer Relations	85.42	82.75	
			
Economics	77.08	71.17	
			
Emotional Intelligence	90.28	87.53	
			
Financial Analysis	78.12	59.89	
			
Human Resources Management	87.50	81.24	
			
Information Management	87.50	75.91	
			
Market Planning	62.50	61.87	
			
Marketing	81.25	72.76	
			
Operations	86.60	76.37	
			
Pricing	25.00	15.98	
			
Product/Service Management	87.50	77.93	
			
Professional Development	92.86	89.14	
			
Promotion	50.00	65.47	
			
Quality Management	62.50	32.75	
			
Risk Management	37.50	53.28	
			
Selling	90.62	80.41	
			



## Professional Selling

	Ontario	86.12	
	International	74.59	
Business Law	Ontario	93.75	
	International	75.22	
Channel Management	Ontario	89.58	
	International	67.55	
Communication Skills	Ontario	96.88	
	International	83.19	
Customer Relations	Ontario	56.25	
	International	51.32	
Economics	Ontario	65.00	
	International	70.18	
Emotional Intelligence	Ontario	89.06	
	International	87.57	
Financial Analysis	Ontario	80.00	
	International	72.66	
Information Management	Ontario	93.75	
	International	77.89	
Market Planning	Ontario	78.12	
	International	60.98	
Marketing	Ontario	75.00	
	International	72.84	
Marketing-Information Management	Ontario	84.82	
	International	63.50	
Operations	Ontario	92.50	
	International	82.10	
Pricing	Ontario	91.67	
	International	76.77	
Product/Service Management	Ontario	89.42	
	International	77.18	
Professional Development	Ontario	100.00	
	International	92.48	
Promotion	Ontario	81.82	
	International	71.41	
Selling	Ontario	87.50	
	International	80.44	