

DECA Ontario is pleased to offer a variety of involvement plans for our corporate partners, vendors, universities and colleges that continually support DECA Ontario activities. By combining all our marketing opportunities into these plans, we can provide substantial savings while allowing you to integrate DECA Ontario's activities into your marketing plan.

#### Media and Website Recognition

- Weekly or monthly articles/promotion of your brand through our social media outlets
  - <http://decaontario.tumblr.com/> (article written by you and posted)
  - <https://twitter.com/DECAOntario> (twitter tip of the week)
  - <https://www.facebook.com/DECAOntario> (articles or links)
- Endorsed as an official DECA Ontario sponsor on our website (with links to your website)
- Rotating "Featured Partner" on DECA Ontario's web site at [www.deca.ca](http://www.deca.ca)
- One full-page ad in DECA's 'How to Guide' printed in August and mailed out to all Chapters
- A profile of your school/company in our bi-monthly e-newsletter—which is distributed to over 8 500 students and advisors across the province

#### Provincials

- 20 second commercial at each awards ceremony during our Provincial competition (3 showings, over 1400 students and teacher/parent advisors at each ceremony)
- Two full-page ads in the DECA Ontario Provincials Programme
- Individual partner award presentation at DECA Ontario Provincial Competition
- Exhibit table at the DECA Ontario Provincial Competition and any of the Regional Competitions
- Judge participation at the DECA Ontario Provincial Competition
- Banner with partner logo to be displayed at all DECA Ontario events
- Official partner for one competitive category
- Exposure to DECA Ontario's Parent mailing list and Student mailing list
- Company Logo featured on paraphernalia which all DECA Ontario Provincial Competitors receive

#### ICDC

- 90 second clip and two full-page ads in the ICDC DVD (posted on website and all social media outlets)

For more information, check out our website at [www.deca.ca](http://www.deca.ca)

DECA provides skills that will last a lifetime!! These skills help our students grow both academically and socially. DECA is an international business club that develops potential leadership skills as well as public speaking, communication and organizational skills. DECA helps to enhance a student's self-image and develop greater confidence. DECA can help even the shyest person excel to their fullest potential. In addition, DECA provides a forum for discussion and networking with students from a number of different high schools. DECA is the only student organization operating in Canada's schools that attracts young people to careers in business and marketing.

- DECA is a teaching device through which the teacher can enrich, enliven and enlarge the marketing and business curriculum
- DECA encourages social intelligence through social and recreational activities, as well as enhance one's responsibility to society; we believe that a person is not only responsible for themselves, but is responsible for helping the rest of their community
- DECA's core value is civic consciousness and community service by gaining an appreciation for their community and take pride in not only their city, their town, their region but also their school community (i.e. Relay for Life, Dreams Take Flight, Free the Children)
- DECA encourages free enterprise and economic awareness through individual instruction, marketing projects, exposure to successful business leaders and practical experience in business establishments
- DECA provides each member an opportunity to participate in many activities designed to teach members to be not only leaders but also followers
- DECA believes in competition and offers awards and recognition to student members and Advisors for outstanding accomplishments
- DECA takes the valuable foundations that you lay in the classroom and enhances the learning by giving students the edge they need to make it in the business world
- DECA will continue to develop future leaders in marketing, law, business and management careers.

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

**DECA is the key to all of those doors . . .**