



Business Partnership Network Levels of Involvement Exhibitor Plan

DECA *Ontario* is pleased to offer a variety of involvement plans for our corporate partners, vendors, universities and colleges that continually support DECA Ontario activities. By combining all our marketing opportunities into these plans, we can provide substantial savings while allowing you to integrate DECA Ontario's activities into your marketing plan.

- One exhibit table at the DECA Ontario Provincial Competition

Why Should You Exhibit?

- **Promote Your Career Field or Company**

DECA students are making decisions NOW about their future career paths. Here is YOUR opportunity to make sure they learn and consider your profession.

- **Promote to the Teen Population**

Did you know that the majority of DECA Chapters run school stores where they sell everything from food and drink to apparel to the student body? Students are the product buyers and are continuously looking for new items that will interest their peers. This is the perfect avenue to promote products that appeal to teens.

- **Promote Your College or University**

DECA students look forward to this conference and the opportunity to learn about universities and colleges. Over 90% of all DECA members attend college after graduation--don't miss your chance to recruit the best students Ontario has to offer!

- **Direct Advertising**

If you have a product or service that appeals to the teen market, exhibiting is an excellent marketing opportunity for your business or organization.

- **Exposure & Interaction**

Students attending these conferences are from high schools across the province. By exhibiting with DECA Ontario you are guaranteed exposure to all student attendees. Your company has the opportunity to interact with decision makers while displaying your product, showing videos, passing out applications, samples and handouts.



36th Year of Excellence

DECA provides skills that will last a lifetime!! These skills help our students grow both academically and socially. DECA is an international business club that develops potential leadership skills as well as public speaking, communication and organizational skills. DECA helps to enhance a student's self-image and develop greater confidence. DECA can help even the shyest person excel to their fullest potential. In addition, DECA provides a forum for discussion and networking with students from a number of different high schools. DECA is the only student organization operating in Canada's schools that attracts young people to careers in business and marketing.

- DECA is a teaching device through which the teacher can enrich, enliven and enlarge the marketing and business curriculum at their school
- DECA encourages social intelligence through social and recreational activities, as well as enhance one's responsibility to society; we believe that a person is not only responsible for themselves, but is responsible for helping the rest of their community
- DECA's core value is civic consciousness and community service by gaining an appreciation for their community and take pride in not only their city, their town, their region but also their school community (i.e. Relay for Life, Dreams Take Flight, Free the Children)
- DECA encourages free enterprise and economic awareness through individual instruction, marketing projects, exposure to successful business leaders and practical experience in business establishments
- DECA provides each member an opportunity to participate in many activities designed to teach members to be not only leaders but also followers
- DECA believes in competition and offers awards and recognition to student members and Advisors for outstanding accomplishments
- DECA takes the valuable foundations that you lay in the classroom and enhances the learning by giving students the edge they need to make it in the business world
- DECA will continue to develop future leaders in marketing, law, business and management careers.

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

DECA is the key to all of those doors . . .